2026 North Carolina STR Data													
Data Type	January	February	March	April	May	June	July	August	September	October	November	December	Average
Occupancy Rate (%)	49.00%	58.60%	63.50%	66.3%	64.70%	67.4%	66.4%	63.20%	63.5%				
ADR ($)	$112.71	$121.16	$126.27	$136.60	$139.20	$137.77	$137.76	$132.00	$137.22				
RevPAR ($)	$55.21	$70.94	$80.16	$90.58	$90.05	$92.92	$91.49	$83.42	$87.17				

2025 North Carolina STR Data													
Data Type	January	February	March	April	May	June	July	August	September	October	November	December	Average
Occupancy Rate (%)	54.10%	59.20%	63.30%	64.7%	64.90%	66.40%	65%	62.50%	61%	66.60%	57.40%	50.90%	61.3%
ADR ($)	$116.71	$121.15	$124.07	$132.07	$138.86	$132.29	$130.83	$128.99	$131.71	$144.67	$127.41	$118.67	$128.95
RevPAR ($)	$63.12	$71.75	$78.52	$85.50	$90.18	$87.81	$85.07	$80.56	$80.36	$96.42	$73.13	$60.43	$79.40

2024 North Carolina STR Data													
Data Type	January	February	March	April	May	June	July	August	September	October	November	December	Average
Occupancy Rate (%)	50.30%	58.10%	63.10%	67%	65.90%	67.50%	65.90%	64.20%	62.40%	71.40%	62.40%	54.40%	62.7%
ADR ($)	$108.49	$114.65	$119.28	$131.80	$133.12	$134.12	$130.53	$128.10	$130.24	$138.64	$126.47	$119.46	$126.24
RevPAR ($)	$54.54	$66.58	$75.25	$88.34	$87.78	$90.58	$86.06	$82.22	$81.21	$98.96	$78.96	$64.99	$79.62

2023 North Carolina STR Data													
Data Type	January	February	March	April	May	June	July	August	September	October	November	December	Average
Occupancy Rate (%)	51.5%	58.6%	65.6%	65.8%	64.8%	67.4%	65.9%	64.0%	64.5%	67.2%	59.7%	51.5%	62.2%
ADR ($)	$107.85	$113.13	$120.25	$128.57	$129.85	$127.67	$129.01	$124.32	$128.56	$137.09	$124.22	$114.84	$123.78
RevPAR ($)	$55.52	$66.28	$78.87	$84.66	$84.13	$86.06	$85.07	$79.61	$82.90	$92.14	$74.12	$59.17	$77.38