

NCRLA HOSPITALITY



A.I. SUMMIT
RALEIGH



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McKimmon Center

Sean Potter

CEO/Partner
Built On Hospitality

Sean Potter grew up living in 5 different countries as a child, which exposed him to a number of different cultures and experiences. Sean moved to Charlotte in the late 80's as a child, falling in love with its charm and Southern Hospitality. Upon graduating from college, Sean dove into a hospitality career with BLT Steak, opening the restaurant with them in The Ritz Carlton in Charlotte, NC and operating the Miami Beach, FL, location.



Sean then jumped onto the team of the 1 Group and STK, opening multiple restaurants with the company across the country, in locales from Florida to NYC to Las Vegas. After spending 3 years on the road with the group, Sean decided it was time to settle down, moving back home to Charlotte to join the Dineworks group, where he was tasked with overseeing 2 restaurants in Charlotte, NC and 2 in Dallas, TX.

In 2016, Sean was selected to join Marriott Hotels International as part of a team that would re-invent food & beverage for the brand at their beta hotel, Charlotte Marriott City Center. Sean was hired to oversee Stoke, Stoke Bar, and Coco + The Director. While with Marriott, Stoke was named to USA Today's Top 25 Best New Restaurants in America list. Sean considers himself fortunate to be a driving part of the M Beta program that conceptualized over 300 proofs of concept.

Most recently, Sean has partnered with Chris Coleman and AJ Klenk to build and develop The Goodyear House into a mainstay of the fast-growing NoDa neighborhood in Charlotte.