

	Current Month - May 2026 vs May 2025												Year to Date - May 2026 vs May 2025												Participation			
	Occ %		ADR		RevPAR		Percent Change from May 2025						Occ %		ADR		RevPAR		Percent Change from YTD 2025						Properties		Rooms	
	2026	2025	2026	2025	2026	2025	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2026	2025	2026	2025	2026	2025	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
	2026	2025	2026	2025	2026	2025	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2026	2025	2026	2025	2026	2025	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2026	2025	2026	2025
United States	65.7	65.3	168.51	162.99	110.76	106.47	0.6	3.4	4.0	4.5	0.4	1.1	61.7	60.9	164.15	159.83	101.27	97.39	1.3	2.7	4.0	4.5	0.5	1.8	64354	38827	5703029	4400859
South Atlantic	66.8	66.3	169.18	164.14	112.99	108.89	0.7	3.1	3.8	4.2	0.4	1.1	65.8	65.7	177.78	172.28	116.94	113.17	0.1	3.2	3.3	3.8	0.5	0.6	13607	8975	1330073	1076250
North Carolina	64.7	65.0	139.20	139.82	90.05	90.89	-0.5	-0.4	-0.9	-0.2	0.8	0.3	60.5	61.3	128.71	127.90	77.84	78.40	-1.3	0.6	-0.7	-0.2	0.5	-0.8	2057	1397	173577	143354
Charlotte, NC	68.8	72.8	136.54	145.87	93.97	106.16	-5.4	-6.4	-11.5	-10.7	0.9	-4.6	65.9	67.8	132.97	133.08	87.67	90.20	-2.7	-0.1	-2.8	-2.0	0.9	-1.9	392	339	43105	40218
Greensboro-Winston Salem, NC	63.1	61.4	121.70	120.23	76.77	73.85	2.7	1.2	4.0	5.2	1.2	4.0	60.2	59.0	116.38	114.79	70.09	67.72	2.1	1.4	3.5	4.1	0.5	2.6	233	178	22205	19122
Raleigh-Durham-Chapel Hill, NC	68.7	67.3	147.02	145.21	100.99	97.80	2.0	1.2	3.3	3.6	0.3	2.3	65.5	64.2	137.70	138.61	90.12	88.99	1.9	-0.7	1.3	1.4	0.1	2.0	288	257	31488	30037
Asheville, NC	67.1	67.3	171.90	153.52	115.42	103.32	-0.2	12.0	11.7	10.7	-0.9	-1.1	58.5	64.1	153.65	141.32	89.92	90.57	-8.7	8.7	-0.7	-0.5	0.3	-8.4	120	91	10105	9439
Wilmington, NC	69.1	67.4	167.00	171.00	115.48	115.25	2.6	-2.3	0.2	3.1	2.9	5.6	61.1	59.7	138.93	136.19	84.83	81.31	2.3	2.0	4.3	6.9	2.5	4.8	117	62	9150	6649
Fayetteville MSA, NC	65.0	60.9	101.62	102.62	66.09	62.54	6.7	-1.0	5.7	5.2	-0.5	6.2	62.3	59.8	100.31	100.90	62.52	60.33	4.2	-0.6	3.6	3.2	-0.4	3.8	72	55	6315	5629
Coastal Carolina, NC	61.9	60.6	165.52	159.75	102.47	96.80	2.2	3.6	5.9	6.8	0.8	3.0	52.8	51.1	131.91	128.17	69.63	65.55	3.2	2.9	6.2	5.6	-0.6	2.6	135	38	7152	3537

A blank row indicates insufficient data.