

FUTURE OF HOSPITALITY GOLF CLASSIC

The **Future of Hospitality Golf Classic** is an engaging event bringing together professionals from North Carolina's hospitality industry, including restaurants, hotels, and industry allies, for a day of golfing, networking, and supporting educational initiatives. Proceeds from the tournament go to the NCRLA Foundation, funding scholarships, training programs, and educational resources to create a sustainable workforce in hospitality and tourism.



NCRLA
FOUNDATION

NC Restaurant
& Lodging Association

The **North Carolina Restaurant & Lodging Association Foundation**, the philanthropic arm of NCRLA, exists to enhance the hospitality industry's service to the public through education, community service, community engagement, and promotion of career opportunities. NCRLA Foundation works to attract, develop, support, and retain a career-oriented professional workforce for the hospitality industry.

For more information on getting involved with NCRLA foundation initiatives, contact Courtney Hamm at chamm@ncrla.org.

2026 FUTURE OF HOSPITALITY SPONSORSHIPS

PRESENTING SPONSOR



BEST BY PAR \$8,000

- 8 Complimentary Registrations
- **Logo on swag item provided to players**
- Verbal Recognition at tournament
- Company logo on sponsor banner
- Social Media Coverage
- Recognition in Event Marketing/Promotions

ACE SPONSOR \$6,000

- 8 Complimentary Registrations
- **Opportunity to provide branded gifts to players**
- Verbal Recognition at tournament
- Company logo on sponsor banner
- Social Media Coverage
- Recognition in Event Marketing/Promotions

EAGLE SPONSOR \$3,000

- 4 Complimentary Registrations
- **Exclusive sponsorship of event component (e.g., driving range)**
- Verbal Recognition at tournament
- Company logo on sponsor banner
- Social Media Coverage
- Recognition in Event Marketing/Promotions

BEVERAGE CART SPONSOR \$2,000

- **Branded beverage cart and opportunity to network with golfers on course**
- Company logo on sponsor banner
- On-course representative
- Social Media Coverage
- Recognition in Event Marketing/Promotions

BIRDIE SPONSOR \$1,500

- 2 Complimentary Registrations
- Company logo on sponsor banner
- Social Media Coverage
- Recognition in Event Marketing/Promotions

CONTEST SPONSOR \$750

- **Exclusive sponsor of a contest with logo at contest hole**
- Company logo on sponsor banner
- On-Course Representative
- Social Media Coverage
- Recognition in Event Marketing/Promotions

HOLE TAKE OVER SPONSOR \$650

- **Logo on tee or green at designated hole**
- Company name on sponsor banner
- On-Course Representative
- Social Media Coverage
- Recognition in Event Marketing/Promotions

FRIEND OF HOSPITALITY \$250

- Company name on sponsor banner
- Social Media Coverage
- Recognition in Event Marketing/Promotions



FUTURE OF HOSPITALITY GOLF CLASSIC

August 17, 2026 | Prestonwood Country Club, Cary

	Presenting Sponsor \$10,000	Best By Par \$8,000	Ace Sponsor \$6,000	Eagle Sponsor \$3,000	Beverage Cart Sponsor \$2,000	Birdie Sponsor \$1,500	Contest Sponsor \$750	Hole Take Over Sponsor \$650	Friend of Hospitality \$250
Number of Tickets	16	8	8	4		2			
Sponsor Specific	Title sponsor of event, Logo on Pin Flags, Opportunity to provide branded gifts	Logo on golf balls given to players	Opportunity to provide branded gifts to players	Exclusive sponsorship of event component (e.g., driving range)	Branded beverage cart and opportunity to network with golfers on course	Recognition as event sponsor	Exclusive sponsor of a contest with logo at contest hole	Logo on tee or green at designated hole	Recognition as event sponsor
Verbal Recognition at Tournament	X	X	X	X					
Company Logo on Sponsor Banner	X	X	X	X	X	X	X		
Company Name on Sponsor Banner								X	X
On-Course Representative					X		X	X	
Social Media Coverage	X	X	X	X	X	X	X	X	X
Recognition in Event Marketing/Promotions	X	X	X	X	X	X	X	X	X