

# Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: December 2025

	Current Month - December 2025 vs December 2024												Year to Date - December 2025 vs December 2024										Participation					
	Occ %		ADR		RevPAR		Percent Change from December 2024						Occ %		ADR		RevPAR		Percent Change from YTD 2024						Properties		Rooms	
	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	53.0	53.5	158.37	157.06	83.93	83.95	-0.9	0.8	-0.0	0.7	0.7	-0.1	62.3	63.1	160.54	159.06	100.02	100.31	-1.2	0.9	-0.3	0.4	0.7	-0.5	63354	38473	5662413	4369899
South Atlantic	56.1	59.0	159.36	157.74	89.33	93.05	-5.0	1.0	-4.0	-3.1	0.9	-4.1	63.8	64.9	160.81	157.92	102.52	102.54	-1.8	1.8	-0.0	0.8	0.8	-1.0	13486	8887	1323679	1066912
North Carolina	50.9	54.5	118.67	119.80	60.43	65.32	-6.6	-1.0	-7.5	-6.5	1.1	-5.6	61.3	62.7	129.64	127.32	79.53	79.79	-2.1	1.8	-0.3	0.9	1.2	-1.0	2002	1376	171194	141716
Charlotte, NC	55.6	60.5	119.91	121.43	66.73	73.47	-8.0	-1.3	-9.2	-8.1	1.2	-7.0	66.1	68.0	130.04	128.48	85.93	87.37	-2.8	1.2	-1.7	-1.0	0.7	-2.1	394	338	43349	40169
Greensboro-Winston Salem, NC	45.3	47.2	94.10	96.84	42.62	45.70	-4.0	-2.8	-6.7	-6.5	0.3	-3.8	58.2	59.8	113.94	114.49	66.35	68.44	-2.6	-0.5	-3.1	-1.9	1.2	-1.4	229	175	21908	18941
Raleigh-Durham-Chapel Hill, NC	55.9	56.2	124.53	125.80	69.59	70.67	-0.5	-1.0	-1.5	-0.9	0.6	0.1	65.0	66.4	135.13	133.34	87.81	88.51	-2.1	1.3	-0.8	0.6	1.4	-0.7	288	256	31452	29924
Asheville, NC	62.5	70.0	190.55	175.29	119.00	122.74	-10.8	8.7	-3.0	-2.1	1.0	-9.9	67.1	65.1	160.70	164.57	107.91	107.17	3.1	-2.4	0.7	2.3	1.6	4.8	119	92	10070	9449
Wilmington, NC	45.6	44.6	108.14	105.89	49.36	47.21	2.4	2.1	4.5	7.7	3.0	5.4	61.3	61.8	149.92	142.17	91.85	87.89	-0.9	5.4	4.5	8.0	3.3	2.4	111	62	8667	6535
Fayetteville MSA, NC	50.0	50.7	94.74	94.15	47.41	47.73	-1.3	0.6	-0.7	1.7	2.4	1.1	57.5	62.1	100.51	101.44	57.75	63.02	-7.5	-0.9	-8.4	-6.9	1.6	-6.0	74	55	6505	5582
Coastal Carolina, NC	38.6	37.9	100.14	100.12	38.62	37.91	1.9	0.0	1.9	-1.0	-2.9	-1.1	54.6	55.2	147.86	144.94	80.78	80.04	-1.1	2.0	0.9	-0.3	-1.2	-2.2	117	34	6420	3217

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