

Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal
For the month of: November 2025

	Current Month - November 2025 vs November 2024												Year to Date - November 2025 vs November 2024										Participation					
	Occ %		ADR		RevPAR		Percent Change from November 2024						Occ %		ADR		RevPAR		Percent Change from YTD 2024						Properties		Rooms	
	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	57.9	59.5	153.77	152.91	88.97	91.02	-2.8	0.6	-2.3	-1.5	0.8	-2.1	63.2	63.9	160.70	159.21	101.49	101.79	-1.2	0.9	-0.3	0.4	0.7	-0.5	63513	38553	5668571	4377367
South Atlantic	59.7	63.8	151.33	150.36	90.40	95.93	-6.4	0.6	-5.8	-4.9	0.9	-5.5	64.4	65.4	160.92	157.93	103.67	103.35	-1.6	1.9	0.3	1.2	0.9	-0.7	13531	8912	1324686	1069223
North Carolina	57.4	62.4	127.41	126.56	73.13	78.92	-8.0	0.7	-7.3	-6.2	1.3	-6.8	62.3	63.4	130.38	127.84	81.21	81.07	-1.8	2.0	0.2	1.4	1.2	-0.5	2032	1380	172258	142054
Charlotte, NC	61.1	68.9	125.28	129.38	76.56	89.11	-11.3	-3.2	-14.1	-12.7	1.6	-9.9	67.0	68.7	130.83	129.06	87.66	88.63	-2.4	1.4	-1.1	-0.4	0.7	-1.8	394	336	43316	40007
Greensboro-Winston Salem, NC	54.2	57.3	106.02	109.27	57.42	62.65	-5.5	-3.0	-8.4	-7.6	0.8	-4.8	59.4	60.9	115.23	115.67	68.43	70.49	-2.5	-0.4	-2.9	-1.7	1.3	-1.3	231	176	22106	19068
Raleigh-Durham-Chapel Hill, NC	63.4	64.6	135.72	136.15	86.08	87.89	-1.7	-0.3	-2.1	-0.7	1.4	-0.4	65.8	67.3	135.65	133.62	89.21	89.89	-2.2	1.5	-0.8	0.7	1.5	-0.8	289	256	31621	29925
Asheville, NC	67.7	65.5	184.90	165.37	125.23	108.36	3.4	11.8	15.6	16.7	1.0	4.4	67.6	64.7	158.14	163.49	106.88	105.71	4.5	-3.3	1.1	2.8	1.7	6.3	119	93	10070	9465
Wilmington, NC	53.8	54.4	129.44	120.16	69.61	65.40	-1.2	7.7	6.4	9.3	2.7	1.5	62.7	63.4	152.72	144.53	95.76	91.64	-1.1	5.7	4.5	8.0	3.4	2.2	116	62	8807	6535
Fayetteville MSA, NC	49.7	58.6	95.94	98.48	47.72	57.70	-15.1	-2.6	-17.3	-17.5	-0.2	-15.3	58.1	63.2	100.98	101.99	58.69	64.42	-8.0	-1.0	-8.9	-7.5	1.6	-6.6	73	55	6342	5543
Coastal Carolina, NC	44.4	47.2	115.17	113.64	51.18	53.59	-5.8	1.3	-4.5	-7.1	-2.7	-8.3	56.0	56.7	150.71	147.57	84.39	83.74	-1.3	2.1	0.8	-0.3	-1.0	-2.3	127	36	6793	3436

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