

Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal
For the month of: September 2025

	Current Month - September 2025 vs September 2024												Year to Date - September 2025 vs September 2024												Participation			
	Occ %		ADR		RevPAR		Percent Change from September 2024						Occ %		ADR		RevPAR		Percent Change from YTD 2024						Properties		Rooms	
	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	63.4	64.7	162.69	162.89	103.19	105.35	-1.9	-0.1	-2.1	-1.2	0.9	-1.1	63.4	64.0	160.48	159.07	101.79	101.84	-0.9	0.9	-0.0	0.7	0.7	-0.2	64781	38695	5726682	4384975
South Atlantic	59.1	61.4	142.50	144.84	84.23	88.93	-3.7	-1.6	-5.3	-4.5	0.8	-2.9	65.0	65.2	162.08	158.91	105.28	103.62	-0.4	2.0	1.6	2.5	0.8	0.4	13646	8912	1331691	1070106
North Carolina	61.0	62.3	131.71	130.25	80.36	81.11	-2.0	1.1	-0.9	0.0	1.0	-1.1	62.3	62.6	128.94	126.59	80.37	79.29	-0.5	1.9	1.4	2.5	1.1	0.7	2054	1372	172653	141261
Charlotte, NC	65.2	68.4	129.22	129.88	84.21	88.88	-4.8	-0.5	-5.2	-4.1	1.2	-3.6	67.3	67.2	130.50	127.26	87.79	85.57	0.0	2.6	2.6	3.2	0.5	0.6	392	334	43148	39794
Greensboro-Winston Salem, NC	57.7	59.6	114.77	114.02	66.20	67.91	-3.2	0.7	-2.5	-1.8	0.7	-2.5	59.4	60.5	112.69	113.25	66.88	68.49	-1.9	-0.5	-2.3	-1.0	1.4	-0.5	231	177	22030	19105
Raleigh-Durham-Chapel Hill, NC	66.2	66.0	135.47	135.79	89.65	89.56	0.3	-0.2	0.1	1.8	1.7	2.1	65.1	66.8	134.51	131.89	87.57	88.08	-2.5	2.0	-0.6	1.0	1.6	-1.0	288	254	31489	29765
Asheville, NC	66.1	62.9	163.13	173.71	107.79	109.32	5.0	-6.1	-1.4	-4.2	-2.9	2.0	66.5	64.6	149.16	163.62	99.14	105.77	2.8	-8.8	-6.3	-6.5	-0.2	2.6	119	93	10070	9465
Wilmington, NC	61.0	61.2	157.42	142.14	96.09	87.03	-0.3	10.7	10.4	13.4	2.8	2.4	63.7	64.3	154.28	147.49	98.26	94.77	-0.9	4.6	3.7	7.3	3.5	2.6	118	62	8888	6535
Fayetteville MSA, NC	54.2	57.1	98.91	99.93	53.57	57.03	-5.1	-1.0	-6.1	-6.3	-0.2	-5.3	59.8	63.8	101.47	102.48	60.69	65.38	-6.3	-1.0	-7.2	-5.4	2.0	-4.4	73	55	6342	5543
Coastal Carolina, NC	57.7	58.7	150.49	149.65	86.83	87.82	-1.7	0.6	-1.1	-3.7	-2.6	-4.3	57.4	57.6	155.03	152.10	89.04	87.53	-0.2	1.9	1.7	1.1	-0.7	-0.9	134	36	6989	3436

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