

Chapter 1

Welcome to the Industry

Activity 1.1 The Greats

Directions

List the traditions and accomplishments of Carême and Escoffier that shaped the modern restaurant and foodservice industry.

Marie-Antoine Carême	Georges August Escoffier

Activity 1.2 Future Entrepreneur

Directions

Describe what an entrepreneur is and does. What modern entrepreneur do you admire most? What business do you dream about owning someday? After defining the term, write a vision of how your dream business will start, how it will grow, and all the details in between.

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