

Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association

For the month of: August 2025

	Current Month - August 2025 vs August 2024												Year to Date - August 2025 vs August 2024												Participation			
	Occ %		ADR		RevPAR		Percent Change from August 2024						Occ %		ADR		RevPAR		Percent Change from YTD 2024						Properties		Rooms	
	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	66.1	67.0	158.93	158.42	105.06	106.13	-1.3	0.3	-1.0	-0.1	0.9	-0.4	63.4	63.9	160.16	158.58	101.61	101.39	-0.8	1.0	0.2	0.9	0.7	-0.1	64690	38498	5721891	4371140
South Atlantic	62.8	63.1	143.26	141.31	89.97	89.17	-0.5	1.4	0.9	1.8	0.9	0.4	65.7	65.7	164.25	160.54	107.92	105.44	0.0	2.3	2.3	3.2	0.8	0.9	13638	8879	1331108	1067162
North Carolina	62.5	64.1	128.99	128.19	80.56	82.12	-2.5	0.6	-1.9	-1.2	0.8	-1.8	62.5	62.7	128.57	126.14	80.36	79.07	-0.3	1.9	1.6	2.6	1.0	0.7	2053	1368	172349	140966

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