

Tab 2 - Multi-Segment

North Carolina Restaurant and Lodging Association Internal

Currency: USD - US Dollar

For the month of: June 2025

	Current Month - June 2025 vs June 2024												Year to Date - June 2025 vs June 2024											Participation				
	Occ %		ADR		RevPAR		Percent Change from June 2024						Occ %		ADR		RevPAR		Percent Change from YTD 2024						Properties		Rooms	
	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
	2025	2024	2025	2024	2025	2024	2025	2024	2025	2024	2025	2024	2025	2024	2025	2024	2025	2024	2025	2024	2025	2024	2025	2024	2025	2024	2025	2024
United States	68.5	69.7	162.51	161.83	111.32	112.72	-1.7	0.4	-1.2	-0.4	0.9	-0.8	62.2	62.6	160.12	157.98	99.58	98.83	-0.6	1.4	0.8	1.5	0.7	0.1	64524	38392	5705808	4354151
South Atlantic	68.1	68.8	158.40	157.19	107.89	108.12	-1.0	0.8	-0.2	0.8	1.0	0.1	66.0	65.9	169.80	165.23	112.14	108.88	0.2	2.8	3.0	4.0	1.0	1.2	13598	8859	1326938	1063590
North Carolina	66.4	67.5	132.29	134.44	87.81	90.79	-1.7	-1.6	-3.3	-2.4	0.9	-0.8	62.1	61.9	128.09	124.90	79.57	77.30	0.4	2.6	2.9	3.9	1.0	1.4	2048	1368	172277	140829
Charlotte, NC	70.3	69.8	130.43	130.23	91.70	90.96	0.7	0.2	0.8	1.3	0.4	1.1	68.2	66.8	132.55	127.39	90.34	85.15	2.0	4.0	6.1	6.4	0.2	2.2	390	332	43032	39555
Greensboro-Winston Salem, NC	62.1	63.4	111.30	110.55	69.08	70.04	-2.0	0.7	-1.4	-0.5	0.9	-1.1	59.5	59.7	114.17	113.06	67.97	67.55	-0.4	1.0	0.6	2.1	1.5	1.2	232	177	21990	19017
Raleigh-Durham-Chapel Hill, NC	68.1	72.2	132.14	136.71	89.97	98.74	-5.7	-3.3	-8.9	-7.8	1.2	-4.6	64.8	67.2	137.11	133.30	88.78	89.53	-3.6	2.9	-0.8	0.8	1.6	-2.0	287	254	31459	29799
Asheville, NC	72.1	74.6	154.71	179.64	111.47	134.01	-3.4	-13.9	-16.8	-16.5	0.4	-3.0	65.5	62.5	143.98	157.86	94.27	98.65	4.8	-8.8	-4.4	-4.2	0.2	5.0	119	92	10146	9570
Wilmington, NC	76.1	74.2	180.17	174.27	137.11	129.23	2.6	3.4	6.1	9.9	3.6	6.3	62.1	63.0	144.85	140.04	89.94	88.22	-1.4	3.4	1.9	6.1	4.1	2.6	117	61	8746	6393
Fayetteville MSA, NC	62.2	66.7	102.14	112.79	63.58	75.28	-6.7	-9.4	-15.5	-12.6	3.5	-3.5	60.5	64.3	100.85	101.85	60.98	65.45	-5.9	-1.0	-6.8	-4.8	2.1	-3.9	74	55	6448	5483
Coastal Carolina, NC	68.7	65.9	182.60	186.71	125.46	123.00	4.3	-2.2	2.0	1.0	-1.0	3.3	54.2	54.7	139.45	137.19	75.62	75.01	-0.8	1.6	0.8	1.2	0.4	-0.4	135	36	7107	3436

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