

Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association

For the month of: May 2025

	Current Month - May 2025 vs May 2024												Year to Date - May 2025 vs May 2024												Participation					
	Occ %		ADR		RevPAR		Percent Change from May 2024						Occ %		ADR		RevPAR		Percent Change from YTD 2024						Properties		Rooms			
	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2025	2024	Census	Sample	Census	Sample
United States	65.3	65.8	162.72	161.48	106.30	106.21	-0.7	0.8	0.1	0.9	0.8	0.1	60.9	61.1	159.58	157.08	97.21	96.03	-0.4	1.6	1.2	1.9	0.7	0.3	64325	38205	5693942	4337328		
South Atlantic	66.3	67.1	163.98	161.23	108.73	108.13	-1.1	1.7	0.6	1.6	1.1	-0.1	65.6	65.3	172.16	166.89	113.00	109.00	0.5	3.2	3.7	4.7	1.0	1.5	13579	8829	1326410	1061845		
North Carolina	64.9	65.8	138.86	133.35	90.18	87.80	-1.4	4.1	2.7	3.4	0.6	-0.7	61.3	60.7	127.21	122.77	77.94	74.55	0.9	3.6	4.5	5.5	0.9	1.8	2043	1368	171976	140915		

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