

Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association

For the month of: April 2025

	Current Month - April 2025 vs April 2024												Year to Date - April 2025 vs April 2024												Participation					
	Occ %		ADR		RevPAR		Percent Change from April 2024						Occ %		ADR		RevPAR		Percent Change from YTD 2024						Properties		Rooms			
	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2025	2024	Census	Sample	Census	Sample
United States	63.9	65.2	161.28	158.39	103.11	103.24	-1.9	1.8	-0.1	0.6	0.7	-1.2	59.8	59.9	158.71	155.81	94.86	93.37	-0.3	1.9	1.6	2.3	0.7	0.4	63424	38120	5653195	4333332		
South Atlantic	67.9	68.5	175.13	168.80	118.97	115.68	-0.9	3.7	2.8	3.9	1.0	0.2	65.5	64.8	174.36	168.41	114.14	109.21	0.9	3.5	4.5	5.5	1.0	1.9	13509	8822	1322653	1062758		
North Carolina	64.7	66.8	132.07	132.09	85.50	88.25	-3.1	-0.0	-3.1	-2.2	1.0	-2.2	60.3	59.4	123.90	119.71	74.73	71.09	1.6	3.5	5.1	6.2	1.0	2.6	2034	1369	171940	140980		

A blank row indicates insufficient data.

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