Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association

For the month of: March 2025

	Current Month - March 2025 vs March 2024												Year to Date - March 2025 vs March 2024												Participation			
	Occ %		ADR		RevPAR		Percent Change from March 2024						Occ %		ADR		RevPAR		Percent Change from YTD 2024						Properties		Rooms	
	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2025	2024	2025	2024	2025	2024	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	63.6	63.8	161.78	160.00	102.89	102.06	-0.3	1.1	0.8	1.5	0.7	0.4	58.4	58.2	157.71	154.83	92.08	90.05	0.4	1.9	2.2	2.9	0.6	1.0	62954	38061	5627721	4324579
South Atlantic	68.9	69.4	180.95	179.37	124.66	124.55	-0.8	0.9	0.1	1.1	1.0	0.2	64.6	63.6	174.06	168.26	112.48	107.04	1.6	3.4	5.1	6.0	0.9	2.5	13422	8805	1317288	1060344
North Carolina	63.3	62.9	124.07	119.58	78.52	75.20	0.6	3.8	4.4	5.7	1.2	1.9	58.8	56.9	120.86	114.79	71.10	65.28	3.4	5.3	8.9	10.0	1.0	4.5	1991	1367	170337	140755

A blank row indicates insufficient data.

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