

NORTH CAROLINA PROSTART INVITATIONAL

The **North Carolina ProStart Invitational (NCPI)** presented by Golden Corral is a high school competition focused on restaurant management and culinary arts. Student competitors put their skills to the test in front of industry leaders, family and friends -- all with an eye on scholarships to pursue further industry education. The top three ranking teams from the culinary and management competition are rewarded medals and generous educational scholarships to help further their careers in the restaurant and foodservice industry. The first-place teams receive a team trophy for display in their high school and will represent North Carolina at the National ProStart Invitational®.



ProStart® is a nationwide, two-year school-to-career program for high school students that develops the best and brightest talent into tomorrow's industry leaders. From culinary techniques to management skills, ProStart's industry-driven curriculum provides real-world educational opportunities and builds practical skills. ProStart in NC reaches over 1,000 students in 37 high schools. Nationwide, ProStart reaches over 214,000 students.



NC Restaurant
& Lodging Association

The **North Carolina Restaurant & Lodging Association Foundation**, the philanthropic arm of NCRLA, exists to enhance the hospitality industry's service to the public through education, community service, community engagement, and promotion of career opportunities. NCRLA Foundation works to attract, develop, support, and retain a career-oriented professional workforce for the hospitality industry.

For more information on getting involved with NCRLA foundation initiatives, contact Courtney Hamm at chamm@ncrla.org.

2025 NCPI SPONSORSHIPS

The NCRLA Foundation is excited to announce the 2025 ProStart® Invitational. Students representing their high school's ProStart® program will participate in culinary and management competitions which allows ProStart® students to showcase their skills that they have learned in the classroom. This event is made possible through the support of our industry.

PRESENTING SPONSOR



PLATINUM \$10,000

- Opportunity to present awards to the students
- 8 complimentary registrations to the NCPI competition
- Logo on all promotional materials and verbal recognition from the podium
- Company exhibitor table at showcase
- Recognition in the NCRLA e-newsletter and on website

PLUS!

- Embroidered logo on national team uniforms (ProStart chef coats and management shirts)

GOLD \$5,000

- 4 complimentary registrations to NCPI competition
- Logo on all promotional material and verbal recognition from the podium
- Company exhibitor table at showcase
- Recognition in the NCRLA e-newsletter and on website
- Exclusive sponsorship of (choice)
 - Student Welcome Reception
 - Judge and Volunteer welcome reception
 - Culinary Competition
 - Management Competition

SILVER \$2,500

- 2 complimentary registrations to NCPI competition
- Logo on all promotional material and verbal recognition from the podium
- Company exhibitor table at showcase
- Recognition in the NCRLA e-newsletter and on website
- Exclusive sponsorship of (choice)
 - Culinary Competition Stations
 - Management Competition Booths
 - Directional Signs
 - Lanyards

BRONZE \$1,000

- 1 complimentary registration to NCPI competition
- Logo on all promotional material and verbal recognition from the podium
- Company exhibitor table at showcase
- Recognition in the NCRLA e-newsletter and on website

FRIEND OF PROSTART \$250

- Name on all promotional material
- Company exhibitor table at showcase
- Recognition in the NCRLA e-newsletter and on website



BENEFIT COMPARISION

	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000	Friend of ProStart \$250
Opportunities >>>					
Complimentary Registrations	8	4	2	1	
National ProStart Invitational	Embroidered logo on uniforms				
Sponsor Specific	Opportunity to present awards to the students	Exclusive sponsorship of one reception or competition	Exclusive sponsorship of stations, booths, signs or lanyards		
Verbal recognition from podium	X	X	X	X	
Recognition on all promotional material	Logo	Logo	Logo	Logo	Name
Recognition in the NCRLA e-newsletter and on website	X	X	X	X	X
Company exhibitor table at showcase	X	X	X	X	X

NATIONAL PROSTART INVITATIONAL

MAY 2025

BALTIMORE, MD



TEAM NC TRAVEL SPONSOR

\$3,000

- Company logo on Team NC backpacks
- Company logo on Team NC uniform at the National ProStart Invitational
- Company logo on NCRLA website as Team NC Travel Sponsor
- Official team photo with company logo

TEAM NC UNIFORM SPONSOR

\$2,500

- Company logo on Team NC uniform at the National ProStart Invitational
- Company logo on NCRLA website as Team NC Uniform Sponsor

TEAM NC BOOTCAMP SPONSOR

\$1,000

- Company logo on Team NC Bootcamp materials
- Company logo on NCRLA website as Team NC Bootcamp Sponsor



PRESENTED BY:



2025

SPONSOR COMMITMENT

NC PROSTART INVITATIONAL | MARCH 2024 | DURHAM, NC

\$10,000 - Platinum

\$5,000 - Gold

\$2,500 - Silver

\$1,000 - Bronze

\$250 - Friend of ProStart

TEAM NC | NATIONAL PROSTART INVITATIONAL | MAY 2025 | BALTIMORE, MD

\$3,000 - Travel Sponsor

\$2,500 - Uniform Sponsor

\$1,000 - Bootcamp Sponsor

Organization: _____

Contact Name: _____

Phone Number: _____

Email: _____

Sponsor Signature: _____ Date: _____

(Please email completed form to Courtney Hamm and retain a copy for your records.)

For payments via check, please return form to the address below:

NCRLA Foundation
PO Box 896713
Charlotte, NC 28289-6713



Federal Tax ID #81-0618683
Organized under IRC 501(c)(3)