

Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association

For the month of: April 2024

| | Current Month - April 2024 vs April 2023 | | | | | | | | | | | | | Year to Date - April 2024 vs April 2023 | | | | | | | | | | Participation | | | | |
|----------------|--|------|--------|--------|--------|--------|--------------------------------|------|--------|----------|------------|-----------|-------|---|--------|--------|--------|--------|------------------------------|-----|--------|----------|------------|---------------|------------|--------|---------|---------|
| | Occ % | | ADR | | RevPAR | | Percent Change from April 2023 | | | | | | Occ % | | ADR | | RevPAR | | Percent Change from YTD 2023 | | | | | | Properties | | Rooms | |
| | 2024 | 2023 | 2024 | 2023 | 2024 | 2023 | Occ | ADR | RevPAR | Room Rev | Room Avail | Room Sold | 2024 | 2023 | 2024 | 2023 | 2024 | 2023 | Occ | ADR | RevPAR | Room Rev | Room Avail | Room Sold | Census | Sample | Census | Sample |
| United States | 65.2 | 64.4 | 157.31 | 156.11 | 102.51 | 100.50 | 1.2 | 0.8 | 2.0 | 2.6 | 0.6 | 1.8 | 60.0 | 60.7 | 155.46 | 152.95 | 93.27 | 92.77 | -1.1 | 1.6 | 0.5 | 1.1 | 0.6 | -0.5 | 63290 | 37666 | 5620544 | 4282172 |
| South Atlantic | 68.6 | 69.0 | 168.61 | 170.94 | 115.74 | 117.97 | -0.5 | -1.4 | -1.9 | -1.0 | 0.9 | 0.4 | 64.9 | 66.0 | 168.38 | 167.71 | 109.33 | 110.61 | -1.5 | 0.4 | -1.2 | -0.2 | 1.0 | -0.6 | 13433 | 8671 | 1308356 | 1044642 |
| North Carolina | 67.0 | 65.8 | 131.80 | 128.78 | 88.34 | 84.72 | 1.9 | 2.3 | 4.3 | 4.7 | 0.4 | 2.3 | 59.6 | 60.3 | 119.44 | 118.28 | 71.18 | 71.35 | -1.2 | 1.0 | -0.2 | 0.2 | 0.4 | -0.8 | 2025 | 1346 | 169576 | 138405 |

A blank row indicates insufficient data.

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