

Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association

For the month of: March 2024

	Current Month - March 2024 vs March 2023												Year to Date - March 2024 vs March 2023												Participation			
	Occ %		ADR		RevPAR		Percent Change from March 2023						Occ %		ADR		RevPAR		Percent Change from YTD 2023						Properties		Rooms	
	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	63.7	65.4	159.79	159.22	101.81	104.06	-2.5	0.4	-2.2	-1.5	0.6	-1.9	58.2	59.4	155.21	151.89	90.30	90.15	-2.0	2.2	0.2	0.8	0.6	-1.4	62776	37454	5598075	4269317
South Atlantic	69.5	70.9	179.32	177.52	124.65	125.85	-2.0	1.0	-1.0	0.1	1.0	-0.9	63.7	64.9	168.30	166.56	107.19	108.16	-1.9	1.0	-0.9	0.1	1.0	-0.9	13338	8629	1303244	1042170
North Carolina	63.1	65.6	119.28	120.34	75.25	79.00	-3.9	-0.9	-4.7	-4.4	0.4	-3.5	57.1	58.5	114.54	114.30	65.40	66.85	-2.4	0.2	-2.2	-1.7	0.4	-1.9	1979	1341	167533	138081

A blank row indicates insufficient data.

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