

Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association

For the month of: February 2024

	Current Month - February 2024 vs February 2023												Year to Date - February 2024 vs February 2023												Participation					
	Occ %		ADR		RevPAR		Percent Change from February 2023						Occ %		ADR		RevPAR		Percent Change from YTD 2023						Properties		Rooms			
	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2024	2023	Census	Sample	Census	Sample
United States	58.9	60.0	158.23	152.30	93.19	91.34	-1.8	3.9	2.0	2.6	0.6	-1.2	55.2	56.2	152.36	147.48	84.13	82.91	-1.8	3.3	1.5	2.1	0.6	-1.2	62512	37358	5586019	4262782		
South Atlantic	64.8	66.0	170.33	169.13	110.39	111.63	-1.8	0.7	-1.1	-0.2	1.0	-0.9	60.6	61.8	161.71	160.13	98.03	99.02	-2.0	1.0	-1.0	0.0	1.0	-1.0	13269	8612	1299522	1040254		
North Carolina	58.1	58.6	114.65	113.19	66.58	66.29	-0.8	1.3	0.4	0.9	0.4	-0.4	54.0	54.7	111.61	110.64	60.22	60.57	-1.4	0.9	-0.6	-0.1	0.5	-1.0	1957	1338	166862	138092		

A blank row indicates insufficient data.

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