

Lynn D. Minges
President & Chief Executive Officer
The North Carolina Restaurant & Lodging Association



Lynn Minges has served as President & CEO for the North Carolina Restaurant & Lodging Association (NCRLA) for the past 10 years. In this role, she works to protect, educate, and promote the diverse interests of North Carolina's hospitality industry. The industry represents more than \$27 billion in sales annually and employees approximately 11 percent of the state's workforce.

Minges currently serves on the Board of the National Restaurant Association, the International Society of Hotel Associations, NC Travel & Tourism Board and the NC Travel & Tourism Coalition, and the Raleigh Convention Center and Performing Arts Commission.

Prior to her current position, Minges served as Deputy Secretary in the North Carolina Department of Commerce, overseeing marketing of the state as a business location and as a destination for tourism, filmmaking, and sports development in both domestic and international markets.

She was awarded the highest civilian honor a governor can bestow on a citizen of the state, the Order of the Longleaf Pine, by Governor Beverly Eaves Perdue in 2012. She has been recognized by Triangle Business Journal with their Outstanding Women in Business Award and was named Career Woman of the Year by the Business and Professional Women of North Carolina.

Minges is native of Bladen County and is a graduate of Peace College and North Carolina State University. She and her husband, Brad, make their home in Raleigh and enjoy family time on the Crystal Coast of North Carolina.