

**Restaurant/Bar/Tavern – Based on annual food & beverage Sales (choose one)**

\$499,999 and under: \$350

\$500,000 - \$999,999: \$475

\$1M - \$2,999,999: \$695

\$3M - \$4,999,999: \$995

\$5M - \$9,999,999: \$1,650

\$10M - \$19,999,999: \$2,750

\$20M - \$39,999,999: \$3,850

\$40M+: \$4,950

**Hotel/Lodging (choose one)**

1-50 rooms: \$295

51+ rooms limited service: \$5.75/room (no sale of food & beverage)

51+ rooms full service: \$8.75/room (sale of food & beverage)

Lodging/Hotel Multiple property discounts

2-5 properties - 10%

6-10 properties - 20%

11+ properties - 30%

**Allied (choose one)**

Regular: \$500

Supporter: \$750

Patron: \$1,250

Benefactor: \$2,500

Educational Institution: \$300

CVB/Chamber: \$500

## Benefits of Allied Membership

Investing in your business with an NCRLA Allied Membership gives you exclusive access to a variety of resources.

Take advantage of targeted marketing opportunities within the hospitality industry, discounted products and services, networking events with industry leaders, and more. We offer four levels of membership to help you achieve your goals.

### **Basic Level**

#### **Membership rate: \$500**

- NCRLA restaurant and lodging membership database
- Weekly lead reports on restaurant openings and expansions
- Opportunity to sponsor events and chapter meetings
- Subscription to At Your Service magazine, In the Mix and View from Jones Street e-newsletters, and additional briefs
- Discounts on advertising with NCRLA
- Use of the NCRLA logo for your marketing
- Access to healthcare insurance, credit card processing, and payroll processing
- Networking opportunities at the Chef Showdown, Stars of the Industry Awards Gala, golf tournaments, and more
- Statewide advocacy on critical issues, including taxes, labor regulations, food safety, sanitation, and alcohol beverage service

### **Supporter Level**

#### **Membership rate: \$750**

All the advantages of Basic level, PLUS:

- Ad in two issues of In the Mix e-newsletter
- One headline sponsorship in our In the Mix e-newsletter

**Patron Level****Membership rate: \$1,250**

All the advantages of Supporter level, PLUS:

- Two tickets to Stars of the Industry Awards Gala
- Ad in four issues of In the Mix e-newsletter
- Hole sponsorship at choice of Raleigh or

Charlotte Golf Classic

**Benefactor Level****Membership rate: \$2,500**

All the advantages of Patron level, PLUS:

- Two complimentary tickets to the Chef Showdown
- Ad in eight issues of In the Mix e-newsletter
- Sponsorship at the NCRLA Annual Meeting