

Date Created: Apr 18, 2022

North Carolina Restaurant and Lodging Association Internal

For the Month of March 2022



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Tab 2 - Multi-Segment

Currency: USD - US Dollar

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For the month of: March 2022

	Current Month - March 2022 vs March 2021												Year to Date - March 2022 vs March 2021										Participation					
	Occ %		ADR		RevPAR		Percent Change from March 2021						Occ %		ADR		RevPAR		Percent Change from YTD 2021						Properties		Rooms	
	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	64.0	54.3	146.61	106.65	93.82	57.87	17.9	37.5	62.1	68.0	3.6	22.2	56.2	46.2	137.13	99.73	77.06	46.07	21.6	37.5	67.2	73.8	3.9	26.4	60364	36599	5504775	4188663
South Atlantic	69.8	60.2	168.36	125.44	117.44	75.45	16.0	34.2	55.6	61.5	3.8	20.3	61.3	51.3	154.63	114.10	94.73	58.58	19.3	35.5	61.7	68.2	4.0	24.1	12744	8349	1273220	1014138
North Carolina	63.3	54.6	110.64	87.57	70.02	47.85	15.8	26.3	46.3	49.1	1.9	18.0	55.0	46.4	103.84	83.67	57.07	38.78	18.6	24.1	47.1	50.1	2.0	21.0	1897	1305	165913	136516
Charlotte, NC	66.3	51.7	113.09	81.70	74.97	42.23	28.3	38.4	77.5	83.6	3.4	32.6	57.1	44.4	106.49	79.34	60.85	35.25	28.6	34.2	72.6	79.8	4.2	34.0	379	326	42550	39277
Greensboro-Winston Salem, NC	61.5	53.0	105.51	80.47	64.88	42.65	16.0	31.1	52.1	54.1	1.3	17.5	54.0	45.1	96.83	76.18	52.27	34.34	19.7	27.1	52.2	54.3	1.4	21.4	219	171	21160	18578
Raleigh-Durham-Chapel Hill, NC	65.1	51.2	111.77	80.24	72.78	41.05	27.3	39.3	77.3	83.5	3.5	31.7	56.6	44.6	105.54	77.96	59.71	34.78	26.8	35.4	71.7	77.7	3.5	31.3	281	249	31216	29344
Asheville, NC	69.8	56.4	148.29	122.05	103.44	68.83	23.7	21.5	50.3	54.6	2.9	27.2	56.6	47.5	138.96	116.48	78.65	55.28	19.3	19.3	42.3	45.2	2.1	21.7	101	80	9520	8702
Wilmington, NC	67.2	63.5	120.34	99.87	80.90	63.42	5.9	20.5	27.6	29.6	1.6	7.6	54.8	48.3	110.37	92.42	60.48	44.64	13.4	19.4	35.5	38.9	2.5	16.3	103	55	8191	5857
Fayetteville MSA, NC	70.9	70.2	97.47	82.70	69.08	58.08	0.9	17.9	18.9	18.0	-0.8	0.1	65.7	61.7	93.46	80.10	61.41	49.45	6.4	16.7	24.2	24.3	0.1	6.5	70	52	6349	5249
Coastal Carolina, NC	50.8	54.1	113.26	98.45	57.52	53.25	-6.1	15.0	8.0	8.4	0.3	-5.8	39.9	41.3	104.16	90.87	41.57	37.51	-3.3	14.6	10.8	11.3	0.4	-2.9	103	39	6172	3611

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