



## 2022 NCRLA CHEF SHOWDOWN SPONSORSHIP OPPORTUNITIES

Grand Finale • August 8, 2022 • 6-8:30 p.m. • The Pavilion at Angus Barn • Raleigh, NC

### Exclusive Presenting Sponsor \$30,000 | Got to Be NC

- Naming rights with your company's name used in all references, recognition and promotion for the event.
- Seat at the table on the event planning committee.
- Opportunity to attend all rounds of the competition & a seat at the judging table for the final two regional rounds of competition
- Letter of Introduction to all the competing chefs, judges, mixologists and distilleries
- Opportunity to assist with awards presentation at the main event; recognition from the podium at the final
- Recognition as Presenting Sponsor with logo/tag on all marketing & promotions related to the **NCRLA Chef Showdown**
- 30 complimentary tickets to the finale event
- Premium placement of sponsor recognition in event slide show
- Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable
- Opportunity to provide swag bags to be given to chefs and judges at all rounds of the competition: opportunity to provide items for each bag
- Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season
- Mention in **At Your Service** quarterly magazine

### Chef Sponsor \$10,000

- 15 complimentary tickets to the finale event
- Promotion at all rounds of the competition; the opportunity to attend preliminary & regional events
- Opportunity to attend all rounds of the competition
- Letter of Introduction to all the competing chefs, judges, mixologists and distilleries
- Recognition as an event sponsor with logo/tag on all marketing & promotions related to the **NCRLA Chef Showdown**



## 2022 NCRLA CHEF SHOWDOWN SPONSORSHIP OPPORTUNITIES

- Verbal recognition from the podium at the final event and sponsor recognition in event slide show
- Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable
- Opportunity to provide items for the 'swag bags' given to the chefs and judges
- Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season
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### Exclusive Regional Sponsor \$7,500 | United Health Care

- 10 complimentary tickets to the finale event
- Promotion at all rounds of the competition
- Opportunity to attend all rounds of the competition
- Letter of Introduction to all the competing chefs, judges, mixologists and distilleries
- Recognition as an event sponsor with logo/tag on all marketing & promotions related to the **NCRLA Chef Showdown**
- Verbal recognition from the podium at the final event and sponsor recognition in event slide show
- Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable
- Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season
- Opportunity to provide items for the 'swag bags' given to the chefs and judges
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### Exclusive Sanitation Solutions Sponsorship \$5,000 | Ecolab

- 8 complimentary tickets to the finale event
- Opportunity to provide sanitation supplies at all competition rounds
- Letter of Introduction to all the competing chefs, judges, mixologists and distilleries
- Opportunity to attend regional rounds of the competition



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- Promo and signage at each round of competition
- Verbal recognition from the podium at the final event and sponsor recognition in event slide show
- Recognition as an event sponsor with logo/tag on all marketing & promotions related to the **NCRLA Chef Showdown**
- Opportunity to provide items for the 'swag bags' given to the chefs and judges
- Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season
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### Old North State Sponsor \$5,000

- 8 complimentary tickets to the finale event
- Introduction to all the competing chefs, judges, mixologists and distilleries
- Opportunity to attend any of the preliminary rounds of the competition
- Recognition as an event Sponsor with logo/tag on all marketing & promotions related to the **NCRLA Chef Showdown**
- Visual and Verbal recognition from the podium at the Aug. 8 event
- Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable
- Opportunity to provide items for the 'swag bags' given to the chefs and judges
- Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season
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### Eat and Drink Local Sponsor \$4,000

- 8 complimentary tickets to the finale event
- Introduction to all the competing chefs, judges, mixologists and distilleries
- Recognition as an event Sponsor with logo/tag on all marketing & promotions related to the **NCRLA Chef Showdown**
- Visual and verbal recognition from the podium at the Aug. 8 event
- Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable
- Opportunity to provide items for the 'swag bags' given to the chefs and judges



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### Culinary Sponsor \$3,000

- 6 complimentary tickets to the finale event
- Introduction to all the competing chefs, judges, mixologists and distilleries
- Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable
- Visual Recognition at the Aug 8 Grand Finale
- Recognition as an event sponsor with company name on all marketing & promotions related to the **NCRLA Chef Showdown**
- Opportunity to provide items for the 'swag bags' given to the chefs and judges
- Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season
- Mention in **At Your Service** quarterly magazine

### Hospitality Sponsor \$2,000

- 4 complimentary tickets to the finale event
- Introduction to all the competing chefs, judges, mixologists and distilleries
- Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable
- Visual Recognition at the Aug 8 Grand Finale
- Recognition as an event sponsor with logo/tag on all marketing & promotions related to the **NCRLA Chef Showdown**
- Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season
- Opportunity to provide items for the 'swag bags' given to the chefs and judges
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### Pantry Sponsor \$1,500

- 2 complimentary tickets to the finale event
- Introduction to all the competing chefs, mixologists and distilleries
- Opportunity to promote your product to contestants for use in their dishes or drinks
- Visual Recognition at the Aug. 8 Grand Finale
- Recognition as an event sponsor with company name on all marketing & promotions related to **NCRLA Chef Showdown**
- Introduction to all the competing chefs, judges, mixologists and distilleries
- Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable
- Opportunity to provide items for the 'swag bags' given to the chefs and judges
- Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season
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Are you interested in becoming a sponsor of the 2022 NCRLA Chef Showdown? We'd love to have you play a part. Please contact [Heidi Bilotto at HeidiBilotto@gmail.com](mailto:HeidiBilotto@gmail.com) (704-502-4439) or [Inez Nicholson at INicholson@ncrla.org](mailto:INicholson@ncrla.org) (919-424-0676) for more information.