Date Created: Feb 16, 2022

North Carolina Restaurant and Lodging Association Internal

For the Month of January 2022



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Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: January 2022

	Current Month - January 2022 vs January 2021											Year to Date - January 2022 vs January 2021													Participation			
	Occ %		ADR		RevPAR		Percent Change from January 2021						Occ % ADR			RevPAR		Percent Change from YTD 2021						Properties		Rooms		
							_			Room	Room	Room							_			Room	Room	Room			_	
	2022	2021	2022	2021	2022	2021	Occ	74011	RevPAR	Rev	Avail	Sold	2022	2021	2022	2021	2022	2021	Occ		RevPAR	KeV	Avail	Sold	Census	Sample	Census	Sample
United States	47.8	39.0	123.51	90.85	58.98	35.44	22.4	36.0	66.4	73.5	4.3	27.6	47.8	39.0	123.51	90.85	58.98	35.44	22.4	36.0	66.4	73.5	4.3	27.6	60094	36431	5489207	4171130
South Atlantic	51.8	43.6	134.93	100.66	69.87	43.92	18.7	34.0	59.1	65.8	4.2	23.7	51.8	43.6	134.93	100.66	69.87	43.92	18.7	34.0	59.1	65.8	4.2	23.7	12646	8330	1267471	1011724
North Carolina	46.0	39.0	95.78	79.38	44.09	30.92	18.2	20.7	42.6	45.6	2.1	20.7	46.0	39.0	95.78	79.38	44.09	30.92	18.2	20.7	42.6	45.6	2.1	20.7	1868	1303	164835	136463
Charlotte, NC	47.2	37.9	97.65	76.48	46.11	28.99	24.6	27.7	59.1	67.1	5.1	30.9	47.2	37.9	97.65	76.48	46.11	28.99	24.6	27.7	59.1	67.1	5.1	30.9	379	324	42614	39322
Greensboro-Winston Salem, NC	45.9	36.1	86.79	68.20	39.83	24.59	27.3	27.3	62.0	64.4	1.5	29.1	45.9	36.1	86.79	68.20	39.83	24.59	27.3	27.3	62.0	64.4	1.5	29.1	218	170	21030	18387
Raleigh-Durham-Chapel Hill, NC	47.7	37.8	97.27	74.10	46.38	28.00	26.2	31.3	65.6	71.4	3.5	30.6	47.7	37.8	97.27	74.10	46.38	28.00	26.2	31.3	65.6	71.4	3.5	30.6	281	249	31216	29344
Asheville, NC	45.4	41.4	129.45	111.58	58.83	46.15	9.9	16.0	27.5	29.6	1.6	11.7	45.4	41.4	129.45	111.58	58.83	46.15	9.9	16.0	27.5	29.6	1.6	11.7	100	81	9415	8801
Wilmington, NC	42.2	36.2	98.30	83.95	41.46	30.41	16.4	17.1	36.3	40.4	3.0	19.9	42.2	36.2	98.30	83.95	41.46	30.41	16.4	17.1	36.3	40.4	3.0	19.9	96	54	7971	5744
Fayetteville MSA, NC	59.2	56.6	88.96	78.46	52.63	44.42	4.5	13.4	18.5	18.5	0.0	4.6	59.2	56.6	88.96	78.46	52.63	44.42	4.5	13.4	18.5	18.5	0.0	4.6	71	53	6479	5333
Coastal Carolina, NC	28.7	32.1	93.01	81.71	26.66	26.19	-10.6	13.8	1.8	2.2	0.4	-10.2	28.7	32.1	93.01	81.71	26.66	26.19	-10.6	13.8	1.8	2.2	0.4	-10.2	92	38	5836	3586

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