

NCRLA

NC Restaurant
& Lodging Association

Lynn D. Minges
President & Chief Executive Officer
The North Carolina Restaurant & Lodging Association



Lynn Minges has served as President & CEO of the North Carolina Restaurant & Lodging Association (NCRLA) for the past 10 years. In this role, she works to protect, educate, and promote the diverse interests of North Carolina's hospitality industry. The industry represents more than \$27 billion in sales annually and employs 11% of the state's workforce.

She currently chairs the International Society of Hotel Associations and serves on the board of directors of the National Restaurant Association, the American Hotel & Lodging Association, the North Carolina Travel & Tourism Board, and the North Carolina Travel & Tourism Coalition. She has chaired both the National Council of State Tourism Directors and Travel South USA.

Prior to her current role, Lynn served as a Deputy Secretary in the North Carolina Department of Commerce, overseeing marketing of the state as a business location and as a destination for tourism, filmmaking, and sports development in both domestic and international markets.

Lynn was awarded the highest civilian honor a governor can bestow on a citizen of the state, the Order of the Longleaf Pine, by Governor Beverly Eaves Perdue in 2012. She has been recognized by the Triangle Business Journal with their Outstanding Women in Business Award and was named Career Woman of the Year by the Business and Professional Women of North Carolina.

Lynn is native of Bladen County and is a graduate of Peace College and North Carolina State University. She and her husband, Brad, make their home in Raleigh and have two grown daughters, Caroline and Elizabeth, and three granddaughters.