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North Carolina Restaurant and Lodging Association Internal

For the Month of October 2021



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Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: October 2021

	Current Month - October 2021 vs October 2020												Year to Date - October 2021 vs October 2020												Participation			
	Occ %		ADR		RevPAR		Percent Change from October 2020						Occ %		ADR		RevPAR		Percent Change from YTD 2020						Properties		Rooms	
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	62.9	48.4	134.78	97.72	84.75	47.33	29.8	37.9	79.1	87.3	4.6	35.8	58.1	45.2	123.24	105.32	71.61	47.56	28.7	17.0	50.6	58.5	5.3	35.5	61061	36504	5521392	4171757
South Atlantic	62.5	48.6	130.62	97.56	81.63	47.40	28.6	33.9	72.2	81.1	5.2	35.3	60.3	46.5	129.16	110.05	77.91	51.15	29.8	17.4	52.3	61.9	6.3	38.0	12735	8306	1268313	1009257
North Carolina	64.4	52.1	121.45	97.28	78.15	50.69	23.5	24.8	54.2	58.5	2.8	26.9	58.2	45.8	105.67	92.12	61.50	42.19	27.1	14.7	45.8	52.0	4.3	32.5	1935	1301	167139	136359
Charlotte, NC	62.8	45.2	108.72	81.23	68.25	36.72	38.9	33.8	85.9	95.1	5.0	45.8	55.3	44.6	95.15	87.97	52.64	39.19	24.2	8.2	34.3	45.2	8.1	34.2	377	324	42423	39252
Greensboro-Winston Salem, NC	61.5	47.3	117.28	83.81	72.15	39.62	30.2	39.9	82.1	86.7	2.5	33.4	54.9	40.8	91.70	78.03	50.38	31.81	34.8	17.5	58.4	61.8	2.1	37.7	220	171	21139	18464
Raleigh-Durham-Chapel Hill, NC	63.6	44.4	109.70	79.31	69.79	35.21	43.3	38.3	98.2	105.3	3.6	48.4	55.5	44.5	93.21	86.48	51.77	38.50	24.8	7.8	34.5	39.6	3.8	29.5	281	247	31160	29116
Asheville, NC	86.4	76.2	218.65	175.85	188.85	134.08	13.3	24.3	40.9	43.2	1.6	15.1	68.2	48.3	166.84	132.87	113.72	64.20	41.1	25.6	77.1	89.4	6.9	50.8	99	80	9411	8797
Wilmington, NC	63.8	52.6	126.98	100.56	80.98	52.89	21.2	26.3	53.1	55.6	1.6	23.2	63.6	51.8	135.42	109.99	86.11	56.93	22.8	23.1	51.3	56.6	3.5	27.2	104	53	8126	5655
Fayetteville MSA, NC	64.2	66.8	93.97	82.32	60.28	54.95	-3.9	14.1	9.7	11.0	1.2	-2.7	67.6	55.3	88.78	77.84	59.98	43.05	22.2	14.1	39.3	39.2	-0.1	22.0	71	53	6479	5333
Coastal Carolina, NC	58.0	55.0	143.41	117.04	83.21	64.37	5.5	22.5	29.3	29.3	0.0	5.5	63.2	50.1	171.32	141.76	108.30	71.03	26.2	20.8	52.5	57.7	3.5	30.5	116	38	6684	3586

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