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North Carolina Restaurant and Lodging Association Internal

For the Month of August 2021



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Corporate North American Headquarters
T : +1 (615) 824 8664
destininfo@str.com www.str.com

International Headquarters
T : +44 (0)207 922 1930
industryinfo@str.com www.str.com

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Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: August 2021

	Current Month - August 2021 vs August 2020												Year to Date - August 2021 vs August 2020												Participation			
	Occ %		ADR		RevPAR		Percent Change from August 2020						Occ %		ADR		RevPAR		Percent Change from YTD 2020						Properties		Rooms	
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	63.2	48.7	137.57	103.05	86.88	50.17	29.7	33.5	73.2	83.0	5.7	37.1	57.0	44.3	120.16	107.19	68.55	47.51	28.7	12.1	44.3	52.1	5.4	35.7	61176	36572	5519941	4172424
South Atlantic	60.7	45.8	131.32	100.23	79.67	45.92	32.4	31.0	73.5	83.8	5.9	40.3	60.3	46.2	129.38	113.39	78.05	52.44	30.4	14.1	48.8	58.7	6.6	39.1	12712	8296	1261688	1009283
North Carolina	62.1	48.9	114.00	94.44	70.76	46.14	27.1	20.7	53.4	58.8	3.5	31.5	57.2	44.6	102.15	91.40	58.40	40.80	28.1	11.8	43.1	49.8	4.6	34.0	1936	1300	167118	136531
Charlotte, NC	57.8	42.4	100.62	79.68	58.18	33.82	36.2	26.3	72.0	84.2	7.1	45.9	53.9	44.6	91.34	90.11	49.25	40.22	20.8	1.4	22.5	33.4	8.9	31.6	378	325	42544	39372
Greensboro-Winston Salem, NC	58.6	42.3	93.37	76.44	54.71	32.34	38.5	22.1	69.1	74.1	2.9	42.5	53.8	39.7	87.36	77.66	47.03	30.83	35.6	12.5	52.5	55.5	2.0	38.3	220	171	21135	18464
Raleigh-Durham-Chapel Hill, NC	61.8	43.2	100.03	80.41	61.84	34.75	43.1	24.4	78.0	83.5	3.1	47.5	54.2	44.9	89.27	88.38	48.34	39.71	20.5	1.0	21.7	26.4	3.8	25.1	279	246	30913	28906
Asheville, NC	72.3	55.3	174.96	132.99	126.57	73.52	30.9	31.6	72.1	77.7	3.2	35.1	64.9	43.0	156.06	121.20	101.33	52.11	51.0	28.8	94.4	110.9	8.5	63.8	98	79	9336	8722
Wilmington, NC	69.9	65.2	158.57	124.76	110.87	81.38	7.2	27.1	36.2	40.7	3.3	10.7	63.6	50.9	136.41	110.94	86.81	56.45	25.1	23.0	53.8	59.9	4.0	30.0	104	53	8126	5655
Fayetteville MSA, NC	67.5	59.7	93.15	78.44	62.88	46.83	13.1	18.8	34.3	38.1	2.9	16.3	68.6	52.8	88.12	76.70	60.46	40.53	29.8	14.9	49.2	48.2	-0.6	29.0	72	56	6588	5758
Coastal Carolina, NC	70.3	67.1	226.37	180.96	159.12	121.36	4.8	25.1	31.1	32.6	1.2	6.0	63.5	47.7	173.84	144.59	110.37	68.97	33.1	20.2	60.0	67.0	4.4	38.9	116	36	6684	3448

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