

Lynn D. Minges
President & Chief Executive Officer
The North Carolina Restaurant & Lodging Association



Lynn Minges has served as President & CEO for the North Carolina Restaurant & Lodging Association (NCRLA) since December 2012. In this role, she works to harness the collective power of the state's \$25 billion hospitality industry and advocates at the federal, state, and local level for public policies that help advance and protect restaurants and hotels across the state.

Prior to her current position, Minges served as Assistant Secretary for the North Carolina Department of Commerce and lead efforts to expand and grow the state's tourism, film, and sports investments across the state. During her 20-year tenure, hospitality related revenues in the state more than doubled and North Carolina grew market share to become the sixth most visited state in America.

Minges currently serves as Vice-Chair of the International Society of Hotel Associations and is a past-chair of the Council of State Restaurant Associations, the Council of State Tourism Directors, and Travel South USA. She is also a member of the Raleigh Convention Center and Performing Arts Commission and currently serves on the NC Travel & Tourism Board and the NC Travel & Tourism Coalition. She was awarded the Order of the Longleaf Pine by Governor Beverly Eaves Perdue in recognition of outstanding service to the state of North Carolina. In addition, she has been recognized by Triangle Business Journal with their Outstanding Women in Business Award and was named Career Woman of the Year by the Business and Professional Women of North Carolina.

Minges is native of Bladen County and is a graduate of Peace College and North Carolina State University. She and her husband, Brad, make their home in Raleigh and enjoy family time on the Crystal Coast of North Carolina.