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North Carolina Restaurant and Lodging Association Internal

For the Month of March 2021



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Tab 2 - Multi-Segment

Currency: USD - US Dollar

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For the month of: March 2021

	Current Month - March 2021 vs March 2020												Year to Date - March 2021 vs March 2020										Participation					
	Occ %		ADR		RevPAR		Percent Change from March 2020						Occ %		ADR		RevPAR		Percent Change from YTD 2020						Properties		Rooms	
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample		
United States	54.6	38.9	106.08	110.63	57.87	43.06	40.1	-4.1	34.4	32.1	-1.7	37.8	46.5	51.7	99.35	123.61	46.16	63.88	-10.1	-19.6	-27.7	-29.2	-2.0	-11.9	58927	35563	5310073	3999513
South Atlantic	60.4	42.9	125.31	121.14	75.71	51.94	40.9	3.4	45.8	44.7	-0.7	39.9	51.6	56.3	114.13	132.46	58.87	74.53	-8.3	-13.8	-21.0	-21.7	-0.8	-9.1	12396	8120	1225852	978758
North Carolina	54.7	42.0	86.70	90.58	47.45	38.06	30.3	-4.3	24.7	27.0	1.8	32.7	46.5	50.6	83.35	97.77	38.73	49.46	-8.1	-14.7	-21.7	-20.3	1.8	-6.5	1858	1270	162540	133104
Charlotte, NC	51.6	44.4	81.74	95.96	42.14	42.59	16.2	-14.8	-1.1	4.0	5.2	22.1	44.3	56.2	79.38	107.70	35.20	60.55	-21.1	-26.3	-41.9	-39.2	4.6	-17.5	367	312	41052	37648
Greensboro-Winston Salem, NC	53.3	38.3	80.38	83.95	42.86	32.15	39.3	-4.3	33.3	33.8	0.4	39.8	45.0	46.1	76.32	88.37	34.33	40.73	-2.4	-13.6	-15.7	-15.4	0.3	-2.1	218	167	20847	18033
Raleigh-Durham-Chapel Hill, NC	51.2	44.0	80.21	92.83	41.06	40.81	16.5	-13.6	0.6	0.3	-0.3	16.1	44.9	57.5	78.00	102.90	34.98	59.19	-22.0	-24.2	-40.9	-41.1	-0.3	-22.3	271	241	30130	28319
Asheville, NC	56.4	38.1	121.42	121.89	68.50	46.48	48.0	-0.4	47.4	54.7	5.0	55.3	47.5	48.1	116.20	125.28	55.24	60.26	-1.2	-7.2	-8.3	-3.8	5.0	3.7	97	78	9250	8636
Wilmington, NC	63.5	44.7	99.28	96.03	63.08	42.96	42.0	3.4	46.9	52.9	4.1	47.8	48.4	50.3	91.98	96.70	44.55	48.59	-3.6	-4.9	-8.3	-5.3	3.3	-0.5	103	52	8161	5551
Fayetteville MSA, NC	70.2	53.7	82.38	78.53	57.84	42.14	30.8	4.9	37.3	37.0	-0.2	30.6	61.7	56.3	79.83	80.97	49.24	45.62	9.5	-1.4	7.9	8.2	0.2	9.7	71	54	6506	5499
Coastal Carolina, NC	54.7	30.0	97.79	83.53	53.54	25.06	82.5	17.1	113.6	116.3	1.2	84.8	41.7	33.4	90.29	82.47	37.69	27.59	24.8	9.5	36.6	41.1	3.3	28.9	98	37	6103	3550

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