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North Carolina Restaurant and Lodging Association Internal

For the Month of February 2021



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Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: February 2021

	Current Month - February 2021 vs February 2020												Year to Date - February 2021 vs February 2020												Participation			
	Occ %		ADR		RevPAR		Percent Change from February 2020						Occ %		ADR		RevPAR		Percent Change from YTD 2020						Properties		Rooms	
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	45.3	61.8	98.31	130.70	44.57	80.78	-26.6	-24.8	-44.8	-45.9	-2.0	-28.1	42.2	58.2	94.65	128.26	39.94	74.61	-27.5	-26.2	-46.5	-47.6	-2.1	-29.0	58651	35440	5283596	3981287
South Atlantic	50.2	67.4	111.76	142.80	56.15	96.24	-25.5	-21.7	-41.7	-42.1	-0.8	-26.1	47.0	63.1	106.40	136.56	49.96	86.19	-25.6	-22.1	-42.0	-42.5	-0.9	-26.2	12315	8066	1220624	970581
North Carolina	45.3	59.5	82.55	103.27	37.43	61.43	-23.8	-20.1	-39.1	-38.0	1.8	-22.4	42.1	55.0	81.04	100.76	34.11	55.40	-23.4	-19.6	-38.4	-37.3	1.9	-22.0	1834	1270	161527	133043
Charlotte, NC	43.5	67.4	78.93	115.46	34.30	77.86	-35.6	-31.6	-55.9	-54.0	4.4	-32.7	40.5	62.4	77.76	112.16	31.52	69.96	-35.0	-30.7	-55.0	-53.0	4.3	-32.3	365	311	40750	37369
Greensboro-Winston Salem, NC	45.8	55.3	77.83	92.42	35.68	51.13	-17.1	-15.8	-30.2	-30.0	0.4	-16.8	40.6	50.1	73.44	90.19	29.84	45.18	-18.9	-18.6	-34.0	-33.8	0.3	-18.6	218	167	20847	17997
Raleigh-Durham-Chapel Hill, NC	44.9	70.1	78.62	109.25	35.30	76.60	-36.0	-28.0	-53.9	-54.1	-0.3	-36.2	41.5	64.6	76.54	106.54	31.77	68.81	-35.7	-28.2	-53.8	-54.0	-0.3	-35.9	271	241	30130	28319
Asheville, NC	44.3	56.2	113.09	131.06	50.15	73.69	-21.1	-13.7	-31.9	-28.6	5.0	-17.2	42.9	53.3	112.58	126.62	48.26	67.45	-19.5	-11.1	-28.5	-24.9	5.0	-15.5	97	78	9250	8636
Wilmington, NC	44.5	57.7	87.55	100.62	38.97	58.02	-22.8	-13.0	-32.8	-30.9	2.8	-20.6	40.2	52.9	85.66	96.96	34.43	51.34	-24.1	-11.7	-32.9	-31.0	2.8	-21.9	96	53	7865	5610
Fayetteville MSA, NC	58.0	61.4	78.16	83.18	45.34	51.07	-5.5	-6.0	-11.2	-11.3	-0.0	-5.6	57.2	57.6	78.16	82.30	44.75	47.41	-0.6	-5.0	-5.6	-5.1	0.6	-0.0	71	55	6506	5697
Coastal Carolina, NC	37.0	38.6	86.02	83.95	31.87	32.39	-4.0	2.5	-1.6	0.8	2.5	-1.6	34.6	35.2	83.73	82.00	28.96	28.86	-1.7	2.1	0.3	4.8	4.4	2.6	91	37	5875	3550

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