

Date Created: Feb 17, 2021

# North Carolina Restaurant and Lodging Association Internal

For the Month of January 2021



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# Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: January 2021

	Current Month - January 2021 vs January 2020												Year to Date - January 2021 vs January 2020									Participation						
	Occ %		ADR		RevPAR		Percent Change from January 2020						Occ %		ADR		RevPAR		Percent Change from YTD 2020					Properties		Rooms		
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample		
United States	39.3	54.9	90.79	125.74	35.72	68.99	-28.3	-27.8	-48.2	-49.2	-2.0	-29.7	39.3	54.9	90.79	125.74	35.72	68.99	-28.3	-27.8	-48.2	-49.2	-2.0	-29.7	58603	35354	5278044	3968679
South Atlantic	44.0	59.2	100.77	130.11	44.32	77.07	-25.7	-22.5	-42.5	-42.9	-0.8	-26.3	44.0	59.2	100.77	130.11	44.32	77.07	-25.7	-22.5	-42.5	-42.9	-0.8	-26.3	12295	8051	1218617	967044
North Carolina	39.2	50.9	79.39	98.06	31.08	49.90	-23.1	-19.0	-37.7	-36.4	2.1	-21.4	39.2	50.9	79.39	98.06	31.08	49.90	-23.1	-19.0	-37.7	-36.4	2.1	-21.4	1832	1273	161579	133202
Charlotte, NC	37.9	57.8	76.48	108.58	28.95	62.71	-34.5	-29.6	-53.8	-51.8	4.5	-31.5	37.9	57.8	76.48	108.58	28.95	62.71	-34.5	-29.6	-53.8	-51.8	4.5	-31.5	363	308	40551	37040
Greensboro-Winston Salem, NC	35.9	45.4	68.29	87.74	24.55	39.80	-20.8	-22.2	-38.3	-38.2	0.2	-20.6	35.9	45.4	68.29	87.74	24.55	39.80	-20.8	-22.2	-38.3	-38.2	0.2	-20.6	218	169	20815	18133
Raleigh-Durham-Chapel Hill, NC	38.2	59.6	74.31	103.65	28.42	61.77	-35.8	-28.3	-54.0	-53.8	0.3	-35.6	38.2	59.6	74.31	103.65	28.42	61.77	-35.8	-28.3	-54.0	-53.8	0.3	-35.6	272	242	30320	28509
Asheville, NC	41.5	50.6	112.05	122.17	46.55	61.82	-17.9	-8.3	-24.7	-21.0	5.0	-13.8	41.5	50.6	112.05	122.17	46.55	61.82	-17.9	-8.3	-24.7	-21.0	5.0	-13.8	97	78	9250	8636
Wilmington, NC	36.3	48.5	83.39	92.84	30.31	45.02	-25.1	-10.2	-32.7	-30.8	2.8	-22.9	36.3	48.5	83.39	92.84	30.31	45.02	-25.1	-10.2	-32.7	-30.8	2.8	-22.9	95	54	7837	5657
Fayetteville MSA, NC	57.4	54.2	77.95	81.39	44.78	44.10	6.0	-4.2	1.5	1.5	-0.0	6.0	57.4	54.2	77.95	81.39	44.78	44.10	6.0	-4.2	1.5	1.5	-0.0	6.0	72	54	6506	5547
Coastal Carolina, NC	32.3	32.0	81.31	79.76	26.28	25.50	1.1	1.9	3.1	9.6	6.3	7.5	32.3	32.0	81.31	79.76	26.28	25.50	1.1	1.9	3.1	9.6	6.3	7.5	88	37	5774	3550

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