



2021 SPONSORSHIP OPPORTUNITIES

August 9 • 6 – 8:30 pm • The Angus Barn's Bay 7 • Durham, NC

Presenting Sponsor \$30,000 | SOLD

- *Naming rights with your company's name used in all references, recognition, and promotion for the event*
- *Seat at the table on planning committee*
- *Opportunity to attend all rounds of the competition & a seat at the judging table for the final two regional rounds of competition*
- *Letter of Introduction to all the competing chefs, judges, mixologists, and distilleries*
- *Opportunity to assist with awards presentation at the main event, recognition from the podium at the finale*
- *Recognition as Presenting Sponsor with logo/tag on all marketing & promotions related to the **NCRLA Chef Showdown***
- *30 complimentary tickets to the finale event*
- *Premium placement of sponsor recognition in event slide show*
- *Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable*
- *Opportunity to provide swag bags to be given to chefs and judges at all rounds of the competition: opportunity to provide items for each bag*
- *Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season*
- *Mention in **At Your Service** quarterly magazine*

Chef Sponsor \$10,000

- *15 complimentary tickets to the finale event*
- *Promotion at all rounds of the competition; the opportunity to attend preliminary & regional events*
- *Letter of Introduction to all the competing chefs, judges, mixologists and distilleries*
- *Recognition as an event sponsor with logo/tag on all marketing & promotions related to the **NCRLA Chef Showdown***
- *Verbal recognition from the podium at the finale event and sponsor recognition in event slide show*
- *Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable*
- *Opportunity to provide items for the 'swag bags' given to the chefs and judges*
- *Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season*
- *Mention in **At Your Service** quarterly magazine*

Exclusive Regional Sponsor \$7,500 | SOLD

- *8 complimentary tickets to the finale event*
- *Promotion at all rounds of the competition*
- *Letter of Introduction to all the competing chefs, judges, mixologists and distilleries*
- *Recognition as an event sponsor with logo/tag on all marketing & promotions related to the **NCRLA Chef Showdown***



- *Verbal recognition from the podium at the finale event and sponsor recognition in event slide show*
- *Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable*
- *Opportunity to provide items for the 'swag bags' given to the chefs and judges*
- *Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season*
- *Mention in **At Your Service** quarterly magazine*

Murphy To Manteo Sponsor \$5000

- *6 complimentary tickets to the finale event*
- *Letter of Introduction to all the competing chefs, judges, mixologists and distilleries*
- *Recognition as an event sponsor with logo/tag on all marketing & promotions related to the **NCRLA Chef Showdown***
- *Verbal recognition from the podium at the finale event and sponsor recognition in event slide show*
- *Opportunity to provide items for the 'swag bags' given to the chefs and judges*
- *Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season*
- *Mention in **At Your Service** quarterly magazine*

Exclusive Sanitation Solutions Sponsor \$5,000 | SOLD

- *6 complimentary tickets to the finale event*
- *Letter of Introduction to all the competing chefs, judges, mixologists and distilleries*
- *Opportunity to provide sanitation supplies at all competition rounds*
- *Promotion at all rounds of the competition*
- *Verbal recognition from the podium at the finale event and sponsor recognition in event slide show*
- *Recognition as an event sponsor with logo/tag on all marketing & promotions related to the **NCRLA Chef Showdown***
- *Opportunity to provide items for the 'swag bags' given to the chefs and judges*
- *Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season*
- *Mention in **At Your Service** quarterly magazine*

Eat and Drink Local Sponsor \$4000

- *6 complimentary tickets to the finale event*
- *Letter of Introduction to all the competing chefs, judges, mixologists and distilleries*
- *Recognition as an event Sponsor with logo/tag on all marketing & promotions related to the **NCRLA Chef Showdown***
- *Verbal recognition from the podium at the finale event and sponsor recognition in event slide show*
- *Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable*
- *Opportunity to provide items for the 'swag bags' given to the chefs and judges*



- *Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season*
- *Mention in **At Your Service** quarterly magazine*

Culinary Sponsor \$3,000

- *4 complimentary tickets to the finale event*
- *Letter of Introduction to all the competing chefs, judges, mixologists and distilleries*
- *Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable*
- *Sponsor recognition in event slide show*
- *Recognition as an event sponsor with company name on all marketing & promotions related to the **NCRLA Chef Showdown***
- *Opportunity to provide items for the 'swag bags' given to the chefs and judges*
- *Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season*
- *Mention in **At Your Service** quarterly magazine*

Hospitality Sponsor \$2,000

- *4 complimentary tickets to the finale event*
- *Letter of Introduction to all the competing chefs, judges, mixologists and distilleries*
- *Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable*
- *Sponsor recognition in event slide show*
- *Recognition as an event sponsor with logo/tag on all marketing & promotions related to the **NCRLA Chef Showdown***
- *Opportunity to provide items for the 'swag bags' given to the chefs and judges*
- *Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season*
- *Mention in **At Your Service** quarterly magazine*

Pantry Sponsor \$1,500

- *2 complimentary tickets to the finale event*
- *Letter of Introduction to all the competing chefs, judges, mixologists and distilleries*
- *Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable*
- *Sponsor recognition in event slide show*
- *Recognition as an event sponsor with company name on all marketing & promotions related to **NCRLA Chef Showdown***
- *Opportunity to provide items for the 'swag bags' given to the chefs and judges*
- *Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season*
- *Mention in **At Your Service** quarterly magazine*



Old North State Sponsor \$1000

- *2 complimentary tickets to the finale event*
- *Letter of Introduction to all the competing chefs, judges, mixologists and distilleries*
- *Opportunity to promote and offer product to contestants for use in their dishes or drinks, if applicable*
- *Sponsor recognition in event slide show*
- *Recognition as an event sponsor with company name on all marketing & promotions related to the **NCRLA Chef Showdown***
- *Opportunity to provide items for the 'swag bags' given to the chefs and judges*
- *Social media coverage featured on **NCRLA Chef Showdown's** three social media feeds throughout the season*
- *Mention in **At Your Service** quarterly magazine*

Friends of NCRLA Chef Showdown Sponsor \$500

- *2 complimentary tickets to the finale event*
- *Sponsor recognition in event slide show*
- *Mention in **At Your Service** quarterly magazine*

NC Culinary Student Sponsor \$500

- *Providing the opportunity for 2 NC culinary students to attend the **NCRLA Chef Showdown** August 9, 2021 Grand Finale*
- *Sponsor recognition in event slide show*
- *Mention in **At Your Service** quarterly magazine*