

Date Created: Jan 15, 2021

North Carolina Restaurant and Lodging Association Internal

For the Month of December 2020



Table Of Contents	1
Multi-Segment	2
Help	3

Corporate North American Headquarters
T : +1 (615) 824 8664
destininfo@str.com www.str.com

International Headquarters
T : +44 (0)207 922 1930
industryinfo@str.com www.str.com

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2021 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.

Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: December 2020

	Current Month - December 2020 vs December 2019												Year to Date - December 2020 vs December 2019												Participation			
	Occ %		ADR		RevPAR		Percent Change from December 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019						Properties		Rooms	
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	36.7	54.2	91.96	126.99	33.76	68.87	-32.3	-27.6	-51.0	-51.9	-1.8	-33.6	44.0	66.0	103.25	131.23	45.48	86.64	-33.3	-21.3	-47.5	-49.4	-3.6	-35.7	56242	35290	5235641	3968889
South Atlantic	41.0	57.3	99.94	125.80	40.96	72.11	-28.5	-20.6	-43.2	-43.7	-0.8	-29.1	45.7	67.5	107.99	128.41	49.40	86.68	-32.2	-15.9	-43.0	-45.0	-3.5	-34.6	11848	7993	1206453	962138
North Carolina	37.8	51.3	83.92	100.25	31.75	51.41	-26.2	-16.3	-38.2	-36.9	2.1	-24.6	45.0	65.4	91.23	107.52	41.06	70.36	-31.2	-15.2	-41.6	-41.2	0.8	-30.7	1795	1257	161080	132125
Charlotte, NC-SC	36.1	55.8	75.78	103.54	27.37	57.75	-35.2	-26.8	-52.6	-50.4	4.7	-32.2	43.3	68.4	86.40	111.18	37.43	75.99	-36.6	-22.3	-50.7	-49.4	2.8	-34.8	359	305	40653	36925
Greensboro-Winston Salem, NC	32.9	43.1	67.86	82.51	22.34	35.58	-23.7	-17.8	-37.2	-36.8	0.6	-23.2	40.0	59.9	77.03	96.32	30.85	57.68	-33.1	-20.0	-46.5	-45.9	1.1	-32.4	216	168	20765	18097
Raleigh-Durham-Chapel Hill, NC	36.9	56.3	75.15	99.54	27.75	56.04	-34.4	-24.5	-50.5	-50.3	0.4	-34.1	43.7	71.2	85.04	107.52	37.18	76.58	-38.6	-20.9	-51.4	-52.4	-2.0	-39.9	270	241	30273	28363
Asheville, NC	53.8	68.1	153.58	174.66	82.61	119.00	-21.1	-12.1	-30.6	-27.1	5.0	-17.1	49.7	73.0	137.32	156.04	68.28	113.86	-31.8	-12.0	-40.0	-38.5	2.5	-30.1	95	78	9228	8636
Wilmington, NC	33.9	47.8	83.26	94.74	28.20	45.29	-29.1	-12.1	-37.7	-35.9	2.9	-27.1	49.4	73.3	107.75	120.46	53.21	88.33	-32.7	-10.5	-39.8	-35.9	6.4	-28.3	85	53	7648	5532
Fayetteville MSA, NC	46.5	50.3	74.64	77.47	34.67	38.98	-7.7	-3.6	-11.1	-11.1	-0.0	-7.7	54.8	64.6	77.48	81.99	42.43	52.93	-15.2	-5.5	-19.8	-18.5	1.7	-13.7	72	55	6507	5649
Coastal Carolina, NC	31.1	33.0	80.51	83.61	25.02	27.58	-5.8	-3.7	-9.3	-3.8	6.1	-0.1	47.6	58.6	135.12	131.82	64.36	77.24	-18.7	2.5	-16.7	-12.1	5.4	-14.3	90	38	5984	3659

A blank row indicates insufficient data.

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2021 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.



How can we assist you?

Glossary:

For all STR definitions, please visit www.str.com/data-insights/resources/glossary

Frequently Asked Questions (FAQ):

For all STR FAQs, please click here or visit <http://www.str.com/data-insights/resources/FAQ>

For additional support, please contact your regional office.

For the latest in industry news, visit HotelNewsNow.com.

To learn more about the Hotel Data Conference, visit HotelDataConference.com.