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# North Carolina Restaurant and Lodging Association Internal

For the Month of November 2020



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# Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: November 2020

	Current Month - November 2020 vs November 2019												Year to Date - November 2020 vs November 2019												Participation			
	Occ %		ADR		RevPAR		Percent Change from November 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019						Properties		Rooms	
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	40.3	61.6	90.92	125.70	36.67	77.40	-34.5	-27.7	-52.6	-53.5	-1.9	-35.7	44.7	67.1	104.10	131.56	46.57	88.31	-33.3	-20.9	-47.3	-49.2	-3.8	-35.9	55795	35371	5220129	3972897
South Atlantic	42.9	64.4	93.53	120.62	40.14	77.64	-33.3	-22.5	-48.3	-49.0	-1.3	-34.2	46.2	68.5	108.65	128.60	50.20	88.05	-32.5	-15.5	-43.0	-45.1	-3.7	-35.0	11766	8001	1197357	960106
North Carolina	44.0	62.1	87.30	106.29	38.41	66.02	-29.2	-17.9	-41.8	-40.7	1.9	-27.8	45.7	66.8	91.79	108.05	41.93	72.14	-31.6	-15.1	-41.9	-41.5	0.7	-31.1	1813	1265	161025	131883
Charlotte, NC-SC	39.7	64.9	77.87	107.49	30.95	69.77	-38.8	-27.6	-55.6	-53.4	5.0	-35.7	44.0	69.6	87.26	111.76	38.41	77.73	-36.7	-21.9	-50.6	-49.3	2.6	-35.1	358	308	40461	36918
Greensboro-Winston Salem, NC	40.4	56.9	73.56	92.66	29.72	52.76	-29.1	-20.6	-43.7	-43.6	0.2	-28.9	40.7	61.5	77.75	97.27	31.65	59.79	-33.8	-20.1	-47.1	-46.4	1.2	-33.0	213	169	20556	18066
Raleigh-Durham-Chapel Hill, NC	42.9	71.6	78.55	111.10	33.67	79.56	-40.1	-29.3	-57.7	-58.0	-0.7	-40.6	44.4	72.6	85.82	108.12	38.08	78.50	-38.9	-20.6	-51.5	-52.6	-2.2	-40.2	268	239	30033	28123
Asheville, NC	59.3	75.4	156.33	176.57	92.67	133.16	-21.4	-11.5	-30.4	-26.0	6.4	-16.4	49.3	73.4	135.60	154.39	66.89	113.37	-32.8	-12.2	-41.0	-39.6	2.3	-31.3	95	78	9228	8636
Wilmington, NC	40.4	56.4	90.33	105.35	36.46	59.46	-28.5	-14.3	-38.7	-36.7	3.2	-26.2	50.8	75.8	109.24	121.99	55.52	92.46	-32.9	-10.5	-39.9	-35.9	6.8	-28.4	90	53	7728	5532
Fayetteville MSA, NC	55.5	57.2	79.39	82.07	44.10	46.95	-2.9	-3.3	-6.1	-6.1	0.0	-2.9	55.5	65.9	77.70	82.31	43.15	54.24	-15.7	-5.6	-20.5	-19.0	1.9	-14.1	72	55	6508	5578
Coastal Carolina, NC	37.0	41.9	90.35	89.76	33.42	37.65	-11.8	0.7	-11.2	-6.2	5.7	-6.8	49.1	60.9	138.29	134.19	67.95	81.74	-19.3	3.1	-16.9	-12.4	5.4	-15.0	100	38	6374	3659

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