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North Carolina Restaurant and Lodging Association Internal

For the Month of October 2020



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Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: October 2020

	Current Month - October 2020 vs October 2019												Year to Date - October 2020 vs October 2019										Participation					
	Occ %		ADR		RevPAR		Percent Change from October 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019						Properties		Rooms	
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	48.3	69.1	97.61	133.36	47.13	92.13	-30.1	-26.8	-48.8	-50.0	-2.2	-31.6	45.2	67.7	105.26	132.07	47.56	89.39	-33.2	-20.3	-46.8	-48.9	-3.9	-35.9	56550	35251	5237902	3949448
South Atlantic	48.5	68.3	97.83	125.06	47.45	85.36	-28.9	-21.8	-44.4	-45.3	-1.6	-30.1	46.5	68.9	110.06	129.33	51.22	89.08	-32.4	-14.9	-42.5	-44.8	-3.9	-35.1	11819	7967	1195839	954146
North Carolina	52.0	69.3	97.47	115.58	50.67	80.08	-25.0	-15.7	-36.7	-35.3	2.2	-23.3	45.9	67.3	92.20	108.18	42.30	72.76	-31.8	-14.8	-41.9	-41.5	0.6	-31.4	1837	1260	161742	131661
Charlotte, NC-SC	45.0	70.9	81.42	113.14	36.68	80.23	-36.5	-28.0	-54.3	-51.7	5.6	-32.9	44.5	70.0	88.14	112.16	39.19	78.54	-36.5	-21.4	-50.1	-48.9	2.3	-35.0	357	306	40349	36732
Greensboro-Winston Salem, NC	47.8	66.4	83.89	118.13	40.08	78.49	-28.1	-29.0	-48.9	-48.5	0.8	-27.5	40.8	61.9	78.14	97.69	31.88	60.49	-34.1	-20.0	-47.3	-46.6	1.3	-33.2	213	167	20556	17938
Raleigh-Durham-Chapel Hill, NC	44.3	76.9	79.25	112.65	35.09	86.67	-42.4	-29.7	-59.5	-59.8	-0.7	-42.9	44.5	72.7	86.45	107.77	38.48	78.34	-38.8	-19.8	-50.9	-52.0	-2.3	-40.2	269	237	30082	28039
Asheville, NC	76.3	82.0	175.74	190.69	134.02	156.35	-7.0	-7.8	-14.3	-8.8	6.4	-1.0	48.3	73.2	132.93	152.10	64.19	111.38	-34.1	-12.6	-42.4	-41.3	1.9	-32.8	95	78	9228	8636
Wilmington, NC	52.7	73.9	101.12	115.49	53.32	85.35	-28.6	-12.4	-37.5	-34.6	4.6	-25.4	52.3	78.4	110.45	122.89	57.80	96.38	-33.3	-10.1	-40.0	-35.7	7.1	-28.5	92	53	7793	5532
Fayetteville MSA, NC	64.9	58.7	82.49	82.11	53.52	48.20	10.5	0.5	11.0	11.0	0.0	10.5	55.5	66.8	77.55	82.34	43.03	54.98	-16.9	-5.8	-21.7	-20.1	2.1	-15.2	72	56	6508	5699
Coastal Carolina, NC	55.1	56.4	116.90	112.84	64.37	63.66	-2.4	3.6	1.1	6.7	5.5	3.0	50.4	62.9	141.90	137.23	71.50	86.25	-19.8	3.4	-17.1	-12.6	5.4	-15.5	106	38	6556	3659

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