



CAN WE COUNT ON YOU?

Count On Me NC is a public health initiative that empowers visitors, guests and businesses to help keep everyone safe from COVID-19. Take the Count On Me NC pledge and show you're doing your part.

What is Count on Me NC?

[Count on Me NC](#) is a public health information campaign that provides COVID-19 health and safety training to businesses and resources to patrons. The initiative provides training for many types of jobs including front and back of the house staff, and more general cleaning and management practices. The aim is to provide clear communication around best practices for businesses to reopen as safely as possible during COVID-19. Similarly, it also provides straightforward individual-level practices for patrons of these establishments. The initiative also keeps a [list of participating businesses](#), which can serve to drive people to those businesses and improve consumer confidence in the places they choose to engage with.

The Collaborative Innovation

Count on Me NC is a public-private partnership between North Carolina Restaurant & Lodging Association and NC State Extension, NC Department of Health and Human Services, and Visit NC. Visit NC is leveraging its network of tourist destinations and related businesses to encourage participation, as well as spreading awareness of the program among travelers. Count on Me NC encourages businesses, staff, guests, and visitors to each do their part in preventing the spread of COVID-19, highlighting a collective responsibility and inviting everyone throughout the state to join the collaboration.

What does Count on Me NC offer?

- Information about what individuals can do
- Information about what businesses are doing
- [Business training](#) for:
 - o Restaurant owners and operators
 - o Restaurant front of house staff
 - o Restaurant back of house staff
 - o Cleaning and disinfecting surfaces for COVID-19 management
 - o General best practices for COVID-19 management
- Resources and guidelines for reopening museums, spas, parks and other attractions
- [A list highlighting participating businesses](#) searchable by business type and location