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Design + Branding Brief Questionnaire

Client/Company:

Address:

City/State/Zip:

Telephone Number:

Email Address:

Who is your target audience:

What is the single most important thing you want to say?

Key adjectives that describe your business/project:

What purpose(s) will your logo be used for (i.e. business cards, pamphlets, website)?

Do you desire an image in your logo or would you prefer one that is purely typographic (text only)?

What text needs to be included with the logo design (i.e. tagline)?

Who are your competitors, if any? How do you differ from them?

What colors do you desire to be included in your brand?

Please add any additional information that you think Tabletop Media Group needs to know:

Note: Please also attach (or add below) example links or screenshots of logos or brands you like. Thank you!