

Date Created: Sep 16, 2020

# North Carolina Restaurant and Lodging Association

For the Month of August 2020



|                   |   |
|-------------------|---|
| Table Of Contents | 1 |
| Multi-Segment     | 2 |
| Help              | 3 |

Corporate North American Headquarters  
T : +1 (615) 824 8864  
destininfo@str.com    www.str.com

International Headquarters  
T : +44 (0)207 922 1930  
industryinfo@str.com    www.str.com

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2020 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.

# Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association

For the month of: August 2020

|                | Current Month - August 2020 vs August 2019 |      |        |        |        |       |                                 |       |        |          |            |           | Year to Date - August 2020 vs August 2019 |      |        |        |        |       |                              |       |        |          | Participation |           |            |        |         |         |
|----------------|--|------|--------|--------|--------|-------|---------------------------------|-------|--------|----------|------------|-----------|---|------|--------|--------|--------|-------|------------------------------|-------|--------|----------|---------------|-----------|------------|--------|---------|---------|
|                | Occ %                                      |      | ADR    |        | RevPAR |       | Percent Change from August 2019 |       |        |          |            |           | Occ %                                     |      | ADR    |        | RevPAR |       | Percent Change from YTD 2019 |       |        |          |               |           | Properties |        | Rooms   |         |
|                | 2020                                       | 2019 | 2020   | 2019   | 2020   | 2019  | Occ                             | ADR   | RevPAR | Room Rev | Room Avail | Room Sold | 2020                                      | 2019 | 2020   | 2019   | 2020   | 2019  | Occ                          | ADR   | RevPAR | Room Rev | Room Avail    | Room Sold | Census     | Sample | Census  | Sample  |
|                |  |      |        |        |        |       |                                 |       |        |          |            |           |   |      |        |        |        |       |                              |       |        |          |               |           |            |        |         |         |
| United States  | 48.6                                       | 71.2 | 102.46 | 132.75 | 49.83  | 94.57 | -31.7                           | -22.8 | -47.3  | -48.9    | -3.0       | -33.8     | 44.4                                      | 67.5 | 107.17 | 131.93 | 47.54  | 89.10 | -34.3                        | -18.8 | -46.6  | -48.9    | -4.2          | -37.1     | 56546      | 34816  | 5192267 | 3874705 |
| South Atlantic | 45.9                                       | 67.7 | 100.04 | 118.64 | 45.93  | 80.32 | -32.2                           | -15.7 | -42.8  | -44.2    | -2.5       | -33.9     | 46.3                                      | 69.7 | 113.39 | 131.31 | 52.50  | 91.54 | -33.6                        | -13.6 | -42.7  | -45.2    | -4.4          | -36.5     | 11771      | 7876   | 1183647 | 943295  |
| North Carolina | 48.9                                       | 69.0 | 94.53  | 109.85 | 46.27  | 75.76 | -29.0                           | -14.0 | -38.9  | -37.7    | 2.0        | -27.6     | 44.8                                      | 67.1 | 91.45  | 107.05 | 40.92  | 71.84 | -33.3                        | -14.6 | -43.0  | -42.9    | 0.2           | -33.2     | 1833       | 1243   | 160863  | 129771  |

A blank row indicates insufficient data.

This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2020 STR, LLC / STR Global, Ltd. trading as "STR". © CoStar Realty Information, Inc.



## How can we assist you?

**Glossary:**

For all STR definitions, please visit [www.str.com/data-insights/resources/glossary](http://www.str.com/data-insights/resources/glossary)

**Frequently Asked Questions (FAQ):**

For all STR FAQs, please click here or visit <http://www.str.com/data-insights/resources/FAQ>

For additional support, please contact your regional office.

For the latest in industry news, visit [HotelNewsNow.com](http://HotelNewsNow.com).

To learn more about the Hotel Data Conference, visit [HotelDataConference.com](http://HotelDataConference.com).