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North Carolina Restaurant and Lodging Association Internal

For the Month of August 2020



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Corporate North American Headquarters
T : +1 (615) 824 8664
destininfo@str.com www.str.com

International Headquarters
T : +44 (0)207 922 1930
industryinfo@str.com www.str.com

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Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: August 2020

	Current Month - August 2020 vs August 2019												Year to Date - August 2020 vs August 2019												Participation			
	Occ %		ADR		RevPAR		Percent Change from August 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019						Properties		Rooms	
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	48.6	71.2	102.46	132.75	49.83	94.57	-31.7	-22.8	-47.3	-48.9	-3.0	-33.8	44.4	67.5	107.17	131.93	47.54	89.10	-34.3	-18.8	-46.6	-48.9	-4.2	-37.1	56546	34816	5192267	3874705
South Atlantic	45.9	67.7	100.04	118.64	45.93	80.32	-32.2	-15.7	-42.8	-44.2	-2.5	-33.9	46.3	69.7	113.39	131.31	52.50	91.54	-33.6	-13.6	-42.7	-45.2	-4.4	-36.5	11771	7876	1183647	943295
North Carolina	48.9	69.0	94.53	109.85	46.27	75.76	-29.0	-14.0	-38.9	-37.7	2.0	-27.6	44.8	67.1	91.45	107.05	40.92	71.84	-33.3	-14.6	-43.0	-42.9	0.2	-33.2	1833	1243	160863	129771
Charlotte, NC-SC	42.7	70.4	79.87	107.64	34.10	75.82	-39.4	-25.8	-55.0	-53.0	4.5	-36.7	44.6	70.1	90.30	112.23	40.27	78.63	-36.3	-19.5	-48.8	-48.1	1.4	-35.4	354	301	39676	35538
Greensboro-Winston Salem, NC	42.1	64.0	76.51	94.66	32.19	60.63	-34.3	-19.2	-46.9	-46.2	1.2	-33.5	39.7	61.5	77.76	95.23	30.84	58.60	-35.5	-18.3	-47.4	-46.6	1.4	-34.6	212	169	20517	18234
Raleigh-Durham-Chapel Hill, NC	43.3	73.1	80.27	104.12	34.76	76.09	-40.7	-22.9	-54.3	-54.3	0.1	-40.7	45.0	72.0	88.34	106.59	39.73	76.71	-37.5	-17.1	-48.2	-49.5	-2.6	-39.1	271	237	30228	28106
Asheville, NC	55.3	77.1	132.66	160.55	73.31	123.80	-28.3	-17.4	-40.8	-37.5	5.5	-24.4	43.0	71.4	121.27	145.57	52.10	103.99	-39.9	-16.7	-49.9	-49.6	0.5	-39.5	93	76	9014	8422
Wilmington, NC	65.0	78.2	126.13	135.05	81.94	105.66	-17.0	-6.6	-22.5	-18.9	4.5	-13.2	51.6	79.9	111.30	123.99	57.42	99.10	-35.5	-10.2	-42.1	-37.6	7.7	-30.5	90	52	7667	5452
Fayetteville MSA, NC	59.6	65.2	78.22	83.08	46.59	54.14	-8.6	-5.8	-14.0	-12.7	1.5	-7.3	53.3	68.4	76.34	82.13	40.66	56.15	-22.1	-7.0	-27.6	-25.8	2.4	-20.2	72	55	6508	5638
Coastal Carolina, NC	67.5	73.3	182.05	176.50	122.93	129.34	-7.9	3.1	-5.0	-0.9	4.3	-3.9	48.0	64.1	144.75	141.46	69.41	90.73	-25.2	2.3	-23.5	-19.4	5.3	-21.2	105	37	6481	3584

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