

Date Created: Dec 16, 2019

North Carolina Restaurant and Lodging Association

For the Month of November 2019



Table Of Contents	1
Multi-Segment	2
Help	3

735 East Main Street, Hendersonville, TN 37075 USA
T : +1 615 824 8664
destininfo@str.com www.str.com

Blue Fin Building, 110 Southwark Street, London SE1 0TA
T : +44 (0)20 7922 1930
industryinfo@str.com www.str.com

The STR Destination Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscribers. Reproduction or distribution of the STR Destination Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to the STR Destination Report, please contact us immediately. Source: 2019 STR, Inc. / STR Global, Ltd. trading as "STR".

Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association

For the month of: November 2019

	Current Month - November 2019 vs November 2018												Year to Date - November 2019 vs November 2018												Participation			
	Occ %		ADR		RevPAR		Percent Change from November 2018						Occ %		ADR		RevPAR		Percent Change from YTD 2018						Properties		Rooms	
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	61.8	61.6	125.55	124.32	77.62	76.63	0.3	1.0	1.3	3.4	2.1	2.4	67.2	67.3	131.53	130.40	88.42	87.71	-0.1	0.9	0.8	2.8	2.0	1.9	55694	34811	5326424	4041448
South Atlantic	64.6	64.4	120.55	118.34	77.94	76.23	0.4	1.9	2.2	4.5	2.2	2.6	68.6	68.8	128.60	126.65	88.18	87.17	-0.4	1.5	1.2	3.2	2.0	1.6	11683	7763	1216792	963879
North Carolina	62.6	64.9	105.99	105.72	66.33	68.56	-3.5	0.3	-3.2	-0.9	2.4	-1.2	67.0	65.8	107.85	105.79	72.21	69.65	1.7	1.9	3.7	4.6	0.8	2.6	1786	1211	158407	127739

A blank row indicates insufficient data.

The STR Destination Report is a publication of STR, Inc. and STR Global, Ltd., and is intended solely for use by paid subscribers. Reproduction or distribution of the STR Destination Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to the STR Destination Report, please contact us immediately. Source: 2019 STR, Inc. / STR Global, Ltd. trading as "STR".



How can we assist you?

Glossary:

For all STR definitions, please visit www.str.com/resources/glossary

Frequently Asked Questions (FAQ):

For all STR FAQs, please click [here](#) or visit www.str.com/resources/faq

Please visit our website at www.str.com, or if you need additional assistance please reach out to our Customer Support team.

North America:

735 East Main Street, Hendersonville, TN 37075 USA

T : +1 615 824 8664

destininfo@str.com

International:

Blue Fin Building, 110 Southwark Street, London SE1 0TA

T : +44 (0) 20 7922 1930

industryinfo@str.com

Asia Pacific:

Thong Teck Building, 15 Scotts Road #08-12, 228 218 Singapore

T: +64 6800 7850

apinfo@str.com

For the latest in industry news, visit HotelNewsNow.com.

To learn more about the Hotel Data Conference, visit HotelDataConference.com.