



AHLA Statement on Preventing Sex Trafficking

December 10, 2019

Human trafficking is a horrific crime that robs 40 million men, women, and children of their freedom. Anyone who commits this illicit crime should be held accountable and prosecuted to the fullest extent of the law. Our efforts as an industry are guided by thoughts of the victims and their families. Our hearts and prayers are with those who endured great suffering at the hands of traffickers.

The hotel industry has launched a national campaign to make hotels the most inhospitable location for human trafficking. The No Room for Trafficking campaign is designed to train every single hotel employee in the United States. We will continue to lead as an industry on this critical issue, and we welcome all industries to join us in this ongoing fight.

Every major US hotel brand along with thousands of independent hotels have already begun training their employees. Hotels across the country are dedicated to helping victims and survivors, and training gives them the tools to recognize and report instances of trafficking. As an industry we recognize the severity of this problem across the globe and are encouraged that more than a million hotel employees have already been trained.

Hotel employees are making a difference each and every day by identifying and reporting instance of human trafficking. There is no finish line, and we know there's always more that can be done and we are committed to doing whatever is needed to end human trafficking.

William "Chip" Rogers
President & CEO
American Hotel & Lodging Association