

Date Created: Sep 16, 2019

North Carolina Restaurant and Lodging Association

For the Month of August 2019



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Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association

For the month of: August 2019

	Current Month - August 2019 vs August 2018												Year to Date - August 2019 vs August 2018												Participation			
	Occ %		ADR		RevPAR		Percent Change from August 2018						Occ %		ADR		RevPAR		Percent Change from YTD 2018						Properties		Rooms	
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	71.4	71.4	132.47	131.24	94.55	93.69	-0.0	0.9	0.9	2.9	2.0	2.0	67.6	67.6	131.95	130.55	89.24	88.19	0.1	1.1	1.2	3.2	2.0	2.1	56581	34632	5356936	4017462
South Atlantic	67.9	68.9	118.70	116.81	80.61	80.47	-1.4	1.6	0.2	2.1	1.9	0.5	69.8	69.8	131.38	129.25	91.73	90.18	0.1	1.7	1.7	3.7	2.0	2.0	11738	7724	1216524	958487
North Carolina	69.0	67.9	109.47	106.49	75.54	72.33	1.6	2.8	4.4	5.0	0.5	2.2	67.2	64.4	106.83	103.80	71.82	66.82	4.4	2.9	7.5	8.0	0.5	5.0	1803	1199	158143	126702

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