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North Carolina Restaurant and Lodging Association

For the Month of July 2019



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Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association

For the month of: July 2019

	Current Month - July 2019 vs July 2018													Year to Date - July 2019 vs July 2018											Participation			
	Occ %		ADR		RevPAR		Percent Change from July 2018						Occ %		ADR		RevPAR		Percent Change from YTD 2018					Properties		Rooms		
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	73.8	73.4	135.04	134.12	99.62	98.50	0.4	0.7	1.1	3.1	2.0	2.4	67.1	67.0	131.85	130.44	88.45	87.38	0.1	1.1	1.2	3.2	2.0	2.1	56473	34561	5346987	4009448
South Atlantic	73.0	73.0	127.14	125.42	92.76	91.56	-0.1	1.4	1.3	3.3	2.0	1.9	70.1	69.9	133.18	131.07	93.35	91.62	0.3	1.6	1.9	3.9	2.0	2.3	11720	7721	1214465	956953
North Carolina	71.2	68.1	110.76	106.93	78.85	72.87	4.5	3.6	8.2	8.9	0.6	5.1	67.0	63.8	106.41	103.38	71.26	66.00	4.9	2.9	8.0	8.5	0.5	5.4	1798	1197	157711	126382

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