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North Carolina Restaurant and Lodging Association Internal

For the Month of May 2019



Table Of Contents	1
Multi-Segment	2
Help	3

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Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: May 2019

	Current Month - May 2019 vs May 2018												Year to Date - May 2019 vs May 2018												Participation			
	Occ %		ADR		RevPAR		Percent Change from May 2018						Occ %		ADR		RevPAR		Percent Change from YTD 2018						Properties		Rooms	
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	68.7	68.1	132.43	130.29	91.01	88.75	0.9	1.6	2.5	4.6	2.0	2.9	64.4	64.1	130.42	128.88	84.02	82.67	0.4	1.2	1.6	3.7	2.0	2.5	56206	34428	5323033	3996391
South Atlantic	70.7	69.4	129.85	126.78	91.68	87.94	2.0	2.3	4.3	6.2	1.9	3.9	68.9	68.3	135.51	133.09	93.41	90.87	1.0	1.8	2.8	4.8	2.0	2.9	11687	7695	1210395	954767
North Carolina	69.8	66.6	110.59	107.55	77.23	71.62	4.9	2.8	7.8	8.3	0.5	5.4	65.2	61.5	104.70	101.76	68.24	62.60	5.9	2.9	9.0	9.4	0.4	6.3	1790	1196	156962	126209
Charlotte, NC-SC	71.6	73.6	112.38	112.06	80.47	82.44	-2.7	0.3	-2.4	1.7	4.2	1.4	69.2	70.0	114.50	112.26	79.23	78.60	-1.2	2.0	0.8	4.5	3.7	2.5	334	288	37627	34512
Greensboro-Winston Salem, NC	61.3	59.9	95.99	94.75	58.86	56.73	2.4	1.3	3.8	6.0	2.1	4.6	59.6	57.0	97.14	95.34	57.86	54.35	4.5	1.9	6.5	7.6	1.0	5.6	208	160	20318	17654
Fayetteville MSA, NC	75.2	70.7	113.96	112.00	85.71	79.23	6.3	1.7	8.2	10.2	1.8	8.3	70.9	67.0	107.85	105.31	76.52	70.55	5.9	2.4	8.5	10.5	1.8	7.9	269	237	30212	28241
Asheville, NC	76.5	74.3	155.86	151.52	119.30	112.64	3.0	2.9	5.9	7.4	1.4	4.4	66.5	63.6	134.16	133.71	89.19	85.08	4.5	0.3	4.8	6.5	1.6	6.1	90	71	8617	7881
Wilmington, NC	83.3	67.2	132.56	122.13	110.40	82.06	23.9	8.5	34.5	18.3	-12.1	9.0	77.1	57.8	111.95	103.52	86.30	59.82	33.4	8.1	44.3	27.4	-11.7	17.8	83	45	7010	4782
Fayetteville MSA, NC	72.2	64.1	84.35	78.66	60.88	50.40	12.7	7.2	20.8	24.6	3.1	16.2	69.4	64.3	81.33	77.81	56.47	50.07	7.9	4.5	12.8	17.3	4.0	12.2	70	52	6309	5389
Coastal Carolina, NC	71.5	65.2	134.42	128.13	96.17	83.57	9.7	4.9	15.1	7.4	-6.7	2.3	56.5	51.2	106.54	100.30	60.22	51.31	10.5	6.2	17.4	9.1	-7.1	2.7	98	30	5826	2838

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