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North Carolina Restaurant and Lodging Association Internal

For the Month of April 2019



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Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: April 2019

	Current Month - April 2019 vs April 2018												Year to Date - April 2019 vs April 2018												Participation			
	Occ %		ADR		RevPAR		Percent Change from April 2018						Occ %		ADR		RevPAR		Percent Change from YTD 2018						Properties		Rooms	
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	68.0	67.8	131.85	130.68	89.67	88.59	0.3	0.9	1.2	3.2	2.0	2.3	63.3	63.1	129.82	128.48	82.18	81.07	0.3	1.0	1.4	3.4	2.0	2.4	55321	34294	5277113	3981449
South Atlantic	72.8	72.7	137.93	135.28	100.44	98.35	0.2	2.0	2.1	4.2	2.0	2.2	68.5	68.0	137.07	134.76	93.84	91.64	0.7	1.7	2.4	4.5	2.0	2.7	11630	7667	1207267	951875
North Carolina	70.5	68.5	108.25	106.65	76.32	73.03	3.0	1.5	4.5	5.0	0.5	3.5	64.0	60.2	102.97	100.07	65.86	60.24	6.3	2.9	9.3	9.8	0.4	6.7	1780	1191	156562	125756
Charlotte, NC-SC	72.2	74.6	111.54	113.49	80.56	84.65	-3.2	-1.7	-4.8	-1.4	3.6	0.3	68.6	69.1	115.08	112.31	78.92	77.60	-0.8	2.5	1.7	5.3	3.6	2.8	332	287	37407	34408
Greensboro-Winston Salem, NC	67.7	68.0	114.70	114.37	77.64	77.79	-0.5	0.3	-0.2	1.2	1.4	0.9	59.1	56.3	97.21	95.51	57.45	53.74	5.0	1.8	6.9	7.7	0.7	5.8	208	159	20318	17579
Raleigh-Durham-Chapel Hill, NC	76.0	73.5	109.47	107.12	83.21	78.75	3.4	2.2	5.7	8.0	2.2	5.7	69.9	66.0	106.14	103.45	74.14	68.30	5.8	2.6	8.6	10.6	1.8	7.7	269	236	30212	28148
Asheville, NC	74.2	72.8	143.52	144.58	106.44	105.27	1.9	-0.7	1.1	3.9	2.7	4.6	63.9	60.8	127.29	128.01	81.35	77.87	5.1	-0.6	4.5	6.2	1.7	6.8	90	70	8617	7787
Wilmington, NC	82.0	69.0	120.55	112.24	98.91	77.43	18.9	7.4	27.7	12.3	-12.1	4.6	75.5	55.3	105.99	97.57	79.99	53.97	36.4	8.6	48.2	31.1	-11.6	20.6	83	45	7010	4782
Fayetteville MSA, NC	72.7	67.9	82.09	81.47	59.70	55.28	7.2	0.8	8.0	11.4	3.1	10.5	68.7	64.4	80.51	77.59	55.33	49.98	6.7	3.8	10.7	15.4	4.2	11.2	70	51	6309	5288
Coastal Carolina, NC	65.6	60.3	111.01	103.64	72.82	62.49	8.8	7.1	16.5	10.3	-5.3	3.0	52.2	47.1	95.52	89.24	49.85	42.05	10.7	7.0	18.5	10.0	-7.2	2.8	98	30	5826	2838

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