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North Carolina Restaurant and Lodging Association Internal

For the Month of February 2019



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735 East Main Street, Hendersonville, TN 37075 USA
T : +1 615 824 8664
destininfo@str.com www.str.com

Blue Fin Building, 110 Southwark Street, London SE1 0TA
T : +44 (0)20 7922 1930
industryinfo@str.com www.str.com

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Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: February 2019

	Current Month - February 2019 vs February 2018												Year to Date - February 2019 vs February 2018												Participation			
	Occ %		ADR		RevPAR		Percent Change from February 2018						Occ %		ADR		RevPAR		Percent Change from YTD 2018						Properties		Rooms	
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample		
United States	62.2	61.7	128.94	126.56	80.15	78.13	0.7	1.9	2.6	4.8	2.1	2.8	58.3	57.9	126.72	125.00	73.82	72.35	0.7	1.4	2.0	4.1	2.1	2.7	54571	34002	5230148	3954086
South Atlantic	67.5	66.5	138.81	133.87	93.72	89.09	1.5	3.7	5.2	7.4	2.1	3.6	63.0	62.2	132.33	129.43	83.41	80.54	1.3	2.2	3.6	5.7	2.1	3.4	11460	7587	1195531	943077
North Carolina	62.2	57.1	103.47	96.86	64.32	55.33	8.8	6.8	16.3	16.6	0.3	9.1	58.0	53.3	99.80	95.86	57.90	51.08	8.9	4.1	13.3	13.6	0.2	9.1	1708	1178	153548	124648
Charlotte, NC-SC	69.3	66.4	125.45	110.46	86.91	73.39	4.3	13.6	18.4	22.4	3.4	7.8	64.3	63.6	117.19	110.19	75.36	70.03	1.2	6.4	7.6	11.0	3.2	4.4	329	283	37082	34050
Greensboro-Winston Salem, NC	56.5	53.8	91.14	88.31	51.50	47.47	5.1	3.2	8.5	8.5	-0.0	5.1	52.2	48.4	88.22	86.11	46.07	41.67	7.9	2.5	10.6	10.8	0.2	8.1	205	157	20032	17368
Raleigh-Durham-Chapel Hill, NC	68.9	64.5	106.03	102.98	73.08	66.40	6.9	3.0	10.1	11.9	1.7	8.7	64.4	60.6	104.13	101.63	67.02	61.54	6.3	2.5	8.9	10.7	1.7	8.1	268	235	30106	28042
Asheville, NC	58.3	54.4	115.88	119.13	67.56	64.84	7.1	-2.7	4.2	5.7	1.4	8.7	53.7	50.5	113.99	114.60	61.23	57.89	6.4	-0.5	5.8	6.8	1.0	7.4	88	68	8510	7575
Wilmington, NC	73.0	50.3	98.77	87.51	72.13	44.01	45.2	12.9	63.9	45.0	-11.5	28.4	69.2	44.2	95.64	85.31	66.22	37.73	56.6	12.1	75.5	55.2	-11.6	38.4	76	44	6824	4734
Fayetteville MSA, NC	69.1	63.7	80.58	75.29	55.70	47.92	8.6	7.0	16.2	22.3	5.3	14.3	64.8	59.3	79.43	74.10	51.46	43.92	9.3	7.2	17.2	23.3	5.3	15.1	70	52	6323	5403
Coastal Carolina, NC	45.5	41.0	85.25	77.92	38.83	31.99	11.0	9.4	21.4	12.2	-7.6	2.5	42.1	36.7	83.89	76.37	35.34	28.03	14.8	9.8	26.1	16.4	-7.7	6.0	77	29	4988	2705

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North America:

735 East Main Street, Hendersonville, TN 37075 USA

T : +1 615 824 8664

destininfo@str.com

International:

Blue Fin Building, 110 Southwark Street, London SE1 0TA

T : +44 (0) 20 7922 1930

industrinfo@str.com

Asia Pacific:

Thong Teck Building, 15 Scotts Road #08-12, 228 218 Singapore

T: +64 6800 7850

apinfo@str.com

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