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North Carolina Restaurant and Lodging Association

For the Month of October 2018



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735 East Main Street, Hendersonville, TN 37075 USA
T : +1 615 824 8664
destininfo@str.com www.str.com

Blue Fin Building, 110 Southwark Street, London SE1 0TA
T : +44 (0)20 7922 1930
industryinfo@str.com www.str.com

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Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association

For the month of: October 2018

	Current Month - October 2018 vs October 2017												Year to Date - October 2018 vs October 2017										Participation					
	Occ %		ADR		RevPAR		Percent Change from October 2017						Occ %		ADR		RevPAR		Percent Change from YTD 2017						Properties		Rooms	
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	69.9	69.4	133.81	130.33	93.55	90.42	0.8	2.7	3.5	5.6	2.0	2.8	67.9	67.5	130.75	127.49	88.78	86.11	0.5	2.6	3.1	5.2	2.0	2.5	55507	33783	5258441	3928681
South Atlantic	70.1	70.5	123.66	122.38	86.72	86.22	-0.5	1.0	0.6	2.8	2.2	1.7	69.3	69.3	127.47	124.35	88.37	86.14	0.1	2.5	2.6	4.4	1.7	1.8	11568	7507	1197654	933584
North Carolina	74.9	68.1	115.23	111.38	86.27	75.88	9.9	3.5	13.7	14.8	0.9	10.9	66.0	64.9	105.74	103.38	69.75	67.12	1.6	2.3	3.9	6.2	2.2	3.9	1768	1176	155473	124207

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North America:

735 East Main Street, Hendersonville, TN 37075 USA

T : +1 615 824 8664

destininfo@str.com

International:

Blue Fin Building, 110 Southwark Street, London SE1 0TA

T : +44 (0) 20 7922 1930

industryinfo@str.com

Asia Pacific:

Thong Teck Building, 15 Scotts Road #08-12, 228 218 Singapore

T: +64 6800 7850

apinfo@str.com

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