

Benefits of Allied Membership

Investing in your business with an NCRLA Allied Membership gives you exclusive access to a variety of resources. Take advantage of targeted marketing opportunities within the hospitality industry, discounted products and services, networking events with industry leaders, and more. We offer four levels of membership to help you achieve your goals.

Basic Level

Membership rate: \$500

- NCRLA restaurant and lodging membership database
- Bi-weekly lead reports on restaurant openings and expansions
- Listing in online Marketplace
- Opportunity to sponsor events and chapter meetings
- Subscription to *At Your Service* magazine, *In the Mix* and *View from Jones Street* e-newsletters, and additional briefs
- Discounts on advertising with NCRLA
- Use of the NCRLA logo for your marketing
- Access to healthcare insurance, credit card processing, and payroll processing
- Networking opportunities at the Chef Showdown, Stars of the Industry Awards Gala, golf tournaments, and more
- Statewide advocacy on critical issues, including taxes, labor regulations, food safety, sanitation, and alcohol beverage service

Supporter Level

Membership rate: \$750

All the advantages of Basic level, PLUS:

- Ad in two issues of *In the Mix* e-newsletter
- One headline sponsorship in our *In the Mix* e-newsletter

Patron Level

Membership rate: \$1,250

All the advantages of Supporter level, PLUS:

- Two tickets to Stars of the Industry Awards Gala
- Ad in four issues of *In the Mix* e-newsletter
- Hole sponsorship at choice of Raleigh or Charlotte Golf Classic

Benefactor Level

Membership rate: \$2,500

All the advantages of Patron level, PLUS:

- Two complimentary tickets to the Chef Showdown
- Ad in eight issues of *In the Mix* e-newsletter
- Sponsorship at the NCRLA Annual Meeting

Open to all businesses providing goods or services to the foodservice or lodging industries.