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North Carolina Restaurant and Lodging Association



For the Month of September 2018

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Multi-Segment

North Carolina Restaurant and Lodging Association

For the month of: September 2018

Current Month - September 2018 vs September 2017													
	Occ %		ADR		RevPAR		Percent Change from September 2017						
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
United States	68.0	69.5	131.00	128.58	89.10	89.35	-2.1	1.9	-0.3	1.7	2.0	-0.1	
South Atlantic	64.4	66.4	115.81	115.44	74.58	76.60	-2.9	0.3	-2.6	-0.7	2.0	-1.0	
North Carolina	69.1	64.2	109.89	104.82	75.92	67.32	7.6	4.8	12.8	15.4	2.3	10.1	

Year to Date - September 2018 vs September 2017													
	Occ %		ADR		RevPAR		Percent Change from YTD 2017						
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
United States	67.7	67.3	130.37	127.13	88.22	85.60	0.5	2.5	3.1	5.1	2.0	2.5	
South Atlantic	69.2	69.1	127.90	124.56	88.56	86.11	0.2	2.7	2.8	4.6	1.7	1.9	
North Carolina	64.9	64.6	104.42	102.34	67.82	66.07	0.6	2.0	2.6	5.2	2.5	3.1	

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
United States	55769	33733	5269454	3921691
South Atlantic	11612	7513	1200585	933335
North Carolina	1799	1187	157993	125764



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