

It Pays to Belong

Allied Membership gives you exclusive access to targeted marketing opportunities to the North Carolina hospitality industry, networking events with restaurant and hotel owners and operators across the state, discounted products and services, and information valuable to your customers. Allied Membership is open to all businesses providing goods or services to the foodservice or lodging industries. Join today!

Regular -- \$500

Electronic copy of bi-weekly lead reports on restaurant openings and expansions provided through an NCRLA

member-exclusive partnership with RestaurantActivityReport.com

Membership list with contact name and mailing addresses of restaurant and lodging members

Basic listing in online Marketplace with opportunity to enhance your listing

Discounts on booth space at the North Carolina Restaurant & Lodging Expo

Opportunity for sponsorships of events and chapter meetings

Subscription to our *At Your Service* magazine and our *In the Mix* and *View from Jones Street* electronic newsletters and issue briefs

Discounts on advertising in our printed and online newsletters

Use of the NCRLA logo in your advertising, website, brochures, etc.

Access to money-saving programs and services including health care insurance, credit card processing and payroll processing

Networking opportunities at events such as the Chef Showdown, Taste of North Carolina gala, golf tournaments in the Triangle and Charlotte and educational seminars and workshops

Political advocacy from the only statewide organization representing the foodservice and lodging industries on critical issues such as taxes, labor regulations, food safety, sanitation and alcohol beverage service

Supporter -- \$750

The Supporter level includes all the advantages of Regular membership with the following additional features:

Advertisement in two issues of the *In the Mix* electronic newsletter

One free e-blast about your product or service to our restaurant and lodging membership

Patron -- \$1,250

The Patron level includes all the advantages of the Supporter level with the following additional features:

Two complimentary tickets to Stars of the Industry Awards Gala

Hole Sponsorship at the Future of Hospitality Golf Classic in Cary or Charlotte Golf Classic

Advertisement in four issues of the *In the Mix* electronic newsletter

Benefactor -- \$2,500

The Benefactor level includes all the advantages of Patron level with the following additional features:

Two complimentary tickets to the North Carolina Chef Showdown

Advertisement in eight issues of the *In the Mix* electronic newsletter

Vendor table at one meeting of the NCRLA board of directors